

**the
book.**





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hi.

Here we are: three decades of being that cozy place where families can huddle up when life throws a curveball. I promise you, it's been one wild ride, and we are coming out of the other side stronger and leaner thanks to our incredible Nebraska community committed to helping countless families during their toughest times.

So, let's dive into "The Book." It's like our playbook, and you're the star player. Inside, you'll find all the ways you can pitch in – volunteering, donating, and even organizing your own fundraisers. It's like a choose-your-own-adventure, but with way more heartwarming moments and way less getting lost in a dark cave.

Now, for the grand plan – our vision for the next 30 years. We've demonstrated over the last 30 that we are not just about keeping our doors open; we're about flinging them open even wider. We want to make sure that no family facing the toughest times is ever turned away, especially in Nebraska.

Over the next few decades, we're amping up our commitment to be there for families, just like we've always been. We're thinking bigger, reaching higher, and maybe even adding a new roller coaster... because why wouldn't we? And we want to continue to build with you, with your help, your support, and your superhero capes flapping with ours, shoulder to shoulder.

As you flip through "The Book," take a moment to see how you can join the team. Whether it's a few hours of your time, a generous donation, or spreading the word about the House, you've got the power to make a difference. Let's write the next chapters together, filled with laughter, hope, and the warmth of a Happy Meal on a rainy day.

Thanks a million (pop tab pun intended) for being part of our journey, for your boundless generosity, and for sharing a laugh with us. Here's to another 30 years of making a world of difference, one smile at a time.

With laughter and gratitude,

Lindsey Rai Kortan
Chief Executive Officer
Ronald McDonald House Charities in Omaha



celebrating 30 years:

a legacy of community, love, laughter, and lifelong bonds.



Finding Best Friends
RMHC Guest Families
Daniel, Age 13, Monticello, AR
Jonathan, Age 16, Albuquerque, NM



"To have a firsthand view of the amazing work [RMHC staff] do for children and their families who need their help has been a very rewarding experience. Truly a life-changing experience!"
Chris Maher
RMHC Past Board President



Beating the Odds
RMHC Guest Family
Grace, Age 16, Buffalo, WY



"As a father of four young children at that time, I was moved by the event testimonials from the families, and how important the House is to the families of sick children; and therefore was determined to get involved and help in some way."
Steve Kutilek
RMHC Past Board President



Utilizing House Programs Like Omaha Zoo Passes
RMHC Guest Family
Remington, Age 5, Greeley, CO



"I am proud and privileged to be a part of the "house" and its mission. It truly represents one of the prized assets in our community...and as our tagline says, "making the extraordinary ordinary" is what we do."
Dr. Harris Frankel, MD
Nebraska Medicine
RMHC Board Member



Celebrating 30 Years

From the design of the original House to the latest expansion, our goal has always been to create a home-away-from-home for those who need it the most.

Tim Holland,
Architect,
Holland Basham Architects



Visiting the House Therapy Dog, Ralphie
RMHC Guest Family
Ethan, Age 5, Gentry, AR



Experiencing First Dance Recital with Completely KIDS
RMHC Guest Family
Jabreya, Age 13, College Park, GA



"To witness the passion and commitment by many over the years is very gratifying. It is so impressive to see great success and the main mission is the same - just bigger, better, and stronger."
Mike Moylan
RMHC Past Board President



Comfort is Common
RMHC Guest Family
Olivia, Age 6, Beatrice, NE



Cheering on Husker Football
RMHC Guest Family
Michael, Age 11, Lincoln, NE



"As you flip through 'The Book,' take a moment to see how you can join the team. Whether it's a few hours of your time, a generous donation, or spreading the word about the House, you've got the power to make a difference."

Lindsey Rai Kortan, CEO

to learn more about the last 30 years and our families. scan the QR code:





our house.

Ronald McDonald House Charities in Omaha (RMHC) provides the essential elements of home, inclusive of a warm bed, a hot shower, laundry facilities, transportation to and from the hospital, and regular nutritious meals to sick children and their families utilizing any of the area's world-class medical care facilities.

To qualify for a stay at Nebraska's only Ronald McDonald House, families must live at least 35 miles away and have a child (up to age 21) currently receiving treatment at any medical facility in the area. Families may stay up to 15 months, or as long as necessary until their child is discharged from care. Families are referred to us by their medical provider or a hospital social worker. Below is a list of just a few of our partners:



Read Ethan's story by scanning below:






18
 Number of collaborative programs provided for families.

toy room



Siblings, Alina and Quinn, participate in Completely KIDS activities.



Mary Beth (HERE: For You For Them) assists a young guest with relaxing yoga poses.



Bella celebrates her birthday with Simon Says Live A Better Life.



Quinn gets a haircut with a student from Capitol Beauty School.



Kara Pearce volunteers weekly with House Therapy Dog, Ralphie.



Ava paints crafts with Project Sunshine.

our programs

The mission of RMHC is to make a lasting impact on the health outcomes of the families they serve, and at the heart of this endeavor lies collaboration. To provide comprehensive support services, RMHC collaborates with various local organizations, each specializing in different aspects of well-being. Here are a few examples:

- **Option Care Home Health** delivers cutting-edge infusion medications, nursing support and seamless transitional care for patients.
- **Completely KIDS** addresses educational gaps caused by illness and travel, offering curriculum-based programs and parenting classes.
- **Omaha Therapy Arts Collaborative** and **Project Harmony** established a pre-trauma support group for the entire family's mental health needs.
- **HERE: For You For Them** equips families with mindful parenting tools, yoga, and breathing exercises to manage stress and build resilience.
- **Simon Says Birthday Party Project** celebrates monthly birthdays for children and parents.
- **Capitol Beauty School** provides haircuts in a safe and convenient manner, especially for those undergoing chemotherapy.
- **Therapy Dogs** Shasta and Ralphie offer invaluable in-person support.
- **Bags of Fun** crafts individually tailored toy bags for sick children.
- **Project Sunshine** brings Creighton University student volunteers twice a month for crafts.
- **Omaha Community Playhouse** engages children in writing, storytelling, acting, and imaginative play during their visits.
- **Saving Grace** receives and exchanges food items with the House depending on how each organization adheres to food expiration date protocols.

Through these partnerships, RMHC ensures holistic care and support for the families it serves.

our 2023 impact.

Thank you for providing the little things that make a big impact. Supporters like you have made things easier for families staying in our House while their kiddo receives medical treatment.



1,180

Total individuals served.
52% increase over 2022



377

Total number of families housed.

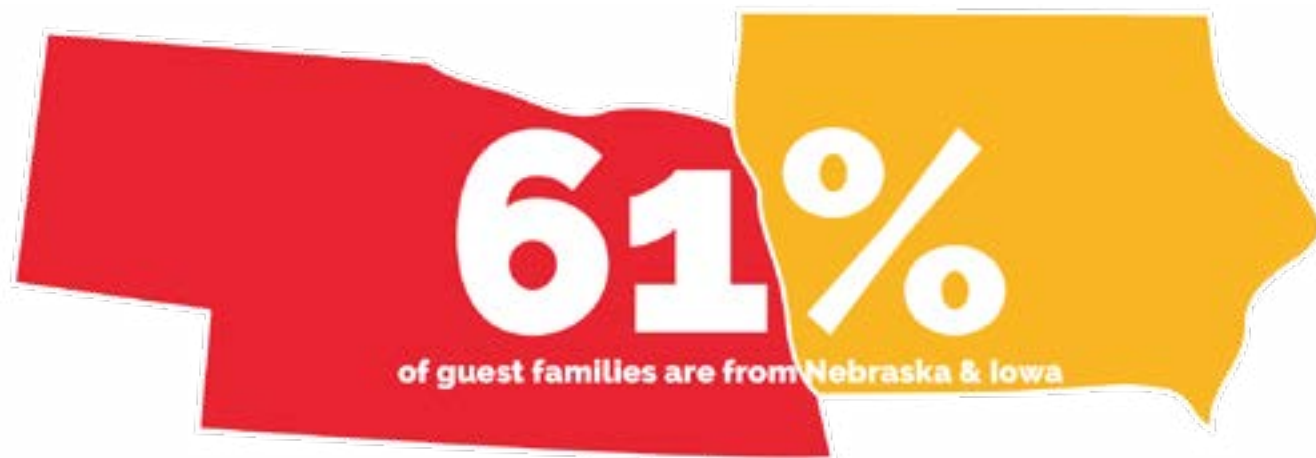


29 nights

Average length of stay at our House.

8 years old

Average patient age.



Statistics from January 1, 2023 to November 30, 2023.

For more information or questions, please contact Emily Mozer at emozer@rmhcomaha.org or 402-346-9377.

“I’m in awe of everything the Ronald McDonald House does. It’s really amazing.”

Rebeka McVicker,
RMHC Guest Family



Read Emery's story by scanning below:



emery, age 2, lincoln, ne



be the impact.

corporate social responsibility

In our vibrant community, we foster essential partnerships through Corporate Social Responsibility initiatives at RMHC. These relationships go beyond financial support, embodying our collective commitment to aiding families in need. We're eager to showcase the profound impact of these collaborations, uniting local businesses and RMHC to provide vital support to families during their times of need.

77% of consumers are motivated to purchase from companies committed to making the world a better place.

58% of organizations that currently have a strong and clear sense of purpose experienced 10% or more growth during the last three years.

93% of employees believe companies must lead with purpose.



Source: <https://online.hbs.edu/blog/post/corporate-social-responsibility-statistics>



Top Golf leadership provides Meals That Heal and support at special events.



Nelnet and Black Hills Energy support Wings & Wheels Lincoln.



Kiewit employees volunteer Around the House and match employee gifts.

Include RMHC in your business strategy:

Employee Volunteer Opportunities
Around the House, programming, event volunteer opportunities.

Financial Investment
Event sponsorship, matches, grants.

In-kind Support
Pantry & household goods, auction & raffle items, professional services.

employee fundraising campaigns

Gather your co-workers to raise money for RMHC. Anything is possible and options are endless. You can even set up donations through payroll by contacting Give Nebraska. If your company matches employee gifts, you can double the impact.



showing our love

We express deep appreciation through various recognition avenues, including "The Book," our website, events, presentations, social media, and so much more. **How do you like to be recognized?**

2022 Impact

- Your sponsorship of \$10,000 supports an 83-night stay for one family
- Your team served 28 volunteer hours this year
- You served 30 warm meals for our guest families
- You helped RMHC save \$600 by providing Meal That Heals

Union Pacific & Ronald McDonald House Charities in Omaha Activation Kit

Engagement Opportunities 2023
This activation kit is specially created for the Union Pacific team. Ronald McDonald House Charities in Omaha is a home away from home for families while they seek life-saving medical treatment in Omaha. We rely on the support of our local community to provide the little things that make a big difference for the families who stay with us.

We welcome the support of Union Pacific throughout the year in the following ways:

- The Tree House & The Trail**
Our newest spaces for providing a haven for healing, wellness and play with naming and recognition on indoor and outdoor signage for our top partners starting at \$20,000.
- New opportunity: Cottonwood Gala - Thursday, September 14th, 2023**
Join us for an evening of fun benefiting RMHC at the beautiful Cottonwood Hotel. Reserve a table for 10 starting at \$1,500.



visionary partners

The businesses listed below are just a few Visionary Partners to RMHC. They support the House throughout the year through multiple initiatives, including financial support, volunteerism, and/or in-kind gifts.



Ready to make an impact?
Contact Emily Mozer at
emozer@rmhcomaha.org
or 402-346-9377.



not interested in sponsoring an event? sustain our mission.

You become an integral part of enhancing our mission's enduring 30-year impact, by offering your support through any of the diverse opportunities at RMHC.

our people fund

It takes a compassionate culture, built with dedicated individuals to sustain our mission. Our People Fund is budget enhancing support for equitable wages to retain and develop talented, high-quality staff.



Vicky Sheeler, Chief Program Officer



Mackenzie Leahy, Program Manager

Our House Fund

Our house must meet or exceed an atmosphere of care, connection, and cleanliness. Your investment in the House Fund provides our families with living accommodations and family support services in an environment designed for hope and healing.



Annual Average Expenses:

Utilities & TV.....	\$45,000
Technology	\$50,000
Hospital Grade Cleaning Sv.....	\$50,000
Wrap-Around Services.....	\$110,000
Leadership Training.....	\$22,500

your generosity & impact

Choosing any fund makes a significant impact in delivering our mission.

EXCLUSIVE RECOGNITION OPPORTUNITIES OFFERED AT ALL LEVELS.



The Tree House Fund: A Haven for Healing, Wellness, & Play

RMHC introduces The Tree House! A revolutionary micro-community that addresses Social Determinants of Health (SDOH) on families. The Tree House features an infusion center operated by Option Care, indoor play area, fitness zone, and a family day program, offering solace to local residents with sick children.

80%
of health outcomes are traced to where people live, work & play



The Trail Fund

The Trail is a loop of .25 miles with various stations along the path designed for a variety of experiences for our community. Support generated will supplement funding for the House Program and management of the trail.



Dr. David Mercer, RMHC Board Member, walks the reflexology path.



Kennedy Cline
Age: 5mo • Richlands, NC

Ready to invest? To explore all funding needs, contact Kari Ketcham at kketcham@rmhcomaha.org or 402-346-9377 ext. 128.



wings & wheels lincoln

Friday, May 31, 2024 • Silverhawk Aviation • Lincoln, NE • 6:00p.m.

Join us for an exclusive night of viewing exotic cars and aircraft in a private airplane hangar with our host, Silverhawk Aviation, complete with local gourmet small bites and cocktails, entertainment, and a live auction.

title sponsor • \$20,000

- Three tables of ten guests each, including VIP Party Access
- Opportunity to speak during event program
- Brand recognition in the following areas:
 - Full-page ad in event program
 - Logo on step and repeat
 - Prominent logo placement during event presentation
 - RMHC event web page
 - Dedicated social media post for your company
 - Event signage

premier sponsor • \$5,000

- Two tables of ten guests each, including VIP Party Access
- Brand recognition in the following areas:
 - Full-page ad in event program
 - Logo on step and repeat
 - RMHC event web page
 - Dedicated social media post for your company
 - Event signage

wings & wheels sponsor • \$3,000

- One table of ten guests
- Brand recognition in the following areas:
 - Listing in event program
 - RMHC event web page
 - Mention in RMHC social media post
 - Event signage

table sponsor • \$1,200

- One table of ten guests
- Branding on event signage

individual ticket • \$120



Kelsey & John Geary

I'm looking forward to seeing this event grow even larger in the Lincoln community. Thank you to everyone who made it possible by donating your time or resources to the event.

John Geary, Silverhawk Aviation



Photo Captions (top-down, left to right): (1) Private jets and luxury cars on display at Wings & Wheels Lincoln gala. (2) Justin Nolte's 2017 Lamborghini Huracán Spyder. (3) Charcuterie boards provided by Gather & Graze. (4) Fred & Penni Bruning take the opportunity for a quick dance. (5) L-R Tami Lambie, Kari Ketcham, Albany Starman, Lindsey Rai Kortan, Emily Swett, Emily Schmitz, Emily Mozer, Rachel Wenzl, Ann Woodford, Karalyn Hoefler, and Kelsey Chaney. (6) Lindsey Rai Kortan. (7) Catering provided by Venue Restaurant & Lounge. (8) Guests enjoy the gala program.

scan to register & learn more

For questions, please contact:
Emily Swett
eswett@rmhcomaha.org
402.346.9377



wings & wheels omaha

Friday, September 13, 2024 • Signature Flight Support • Omaha, NE • 6:00p.m.

Join us for an exclusive night of viewing exotic cars and aircraft in a private airplane hangar at Signature Flight Support, complete with local gourmet small bites and cocktails, entertainment, and a live auction.

title sponsor • \$20,000

- Three tables of ten guests each, including VIP Party Access
- Opportunity to speak during event program
- Brand recognition in the following areas:
 - Full-page ad in event program
 - Logo on step and repeat
 - Prominent logo placement during event presentation
 - RMHC event web page
 - Dedicated social media post for your company
 - Event signage

premier sponsor • \$10,000

- Two tables of ten guests each, including VIP Party Access
- Brand recognition in the following areas:
 - Full-page ad in event program
 - Logo on step and repeat
 - RMHC event web page
 - Dedicated social media post for your company
 - Event signage

vip sponsor • \$7,500

- Two tables of ten guests each, including VIP Party Access
- Brand recognition in the following areas:
 - Half-page ad in event program
 - RMHC event web page
 - Dedicated social media post for your company
 - Event signage

wings & wheels sponsor • \$3,000

- One table of ten guests
- Brand recognition in the following areas:
 - Listing in event program
 - RMHC event web page
 - Mention in RMHC social media post
 - Event signage

table sponsor • \$1,200

- One table of ten guests
- Branding on event signage

individual ticket • \$120



“
The Ronald McDonald House is more than just a place to stay. It is a home-away-from-home that serves as a community of support providing hope to our patients in their time of greatest need.
 ”

Dr. Dan Connealy,
 Perinatal Associates
 2023 Honorary Chair
 RMHC Board Member
 Connealy family:
 Tovah, Dan, and Nolan

scan to register & learn more

For questions, please contact:
 Emily Swett
 eswett@rmhcomaha.org
 402.346.9377



Photo Captions (top-down, left to right): (1) Emcee Lauren Taylor begins the gala program. (2) Exotic cars line the hangar doors with downtown Omaha in the background. (3) Christal McCoy (Gather & Graze). (4) Greta Bleeker, Ama Bikoko (RMHC Board Member), and Rachel Heinz. (5) Develop Model Agency showcases work by fashion designer, Agustin Delgado. (6) McDonald's Team - Denver Field Office. (7) Erin and Blake Zogleman (Leonard Management McDonald's). (8) Rachel J. Events provided a beautiful VIP lounge area. (9) Max Chiu's 2016 McLaren 675LT Spider.



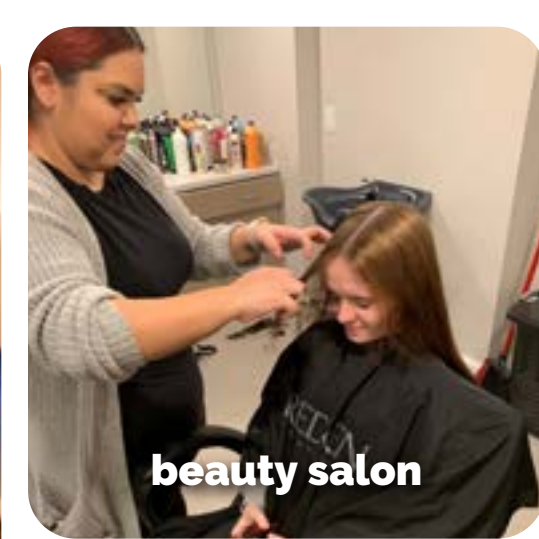
front yard swing & reflexology path



living room



family guest room



beauty salon



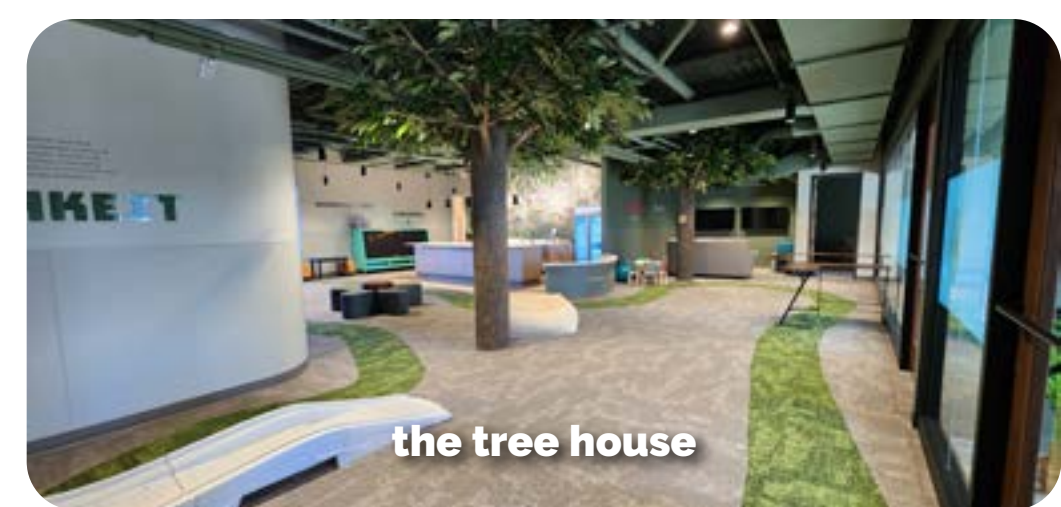
contemplation room



large family kitchen



play room



the tree house



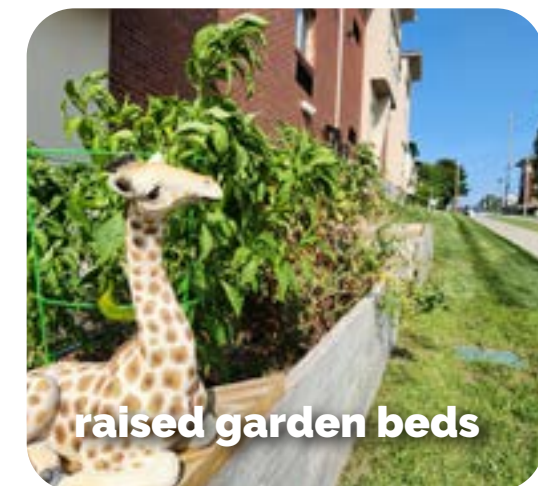
family swing



option care health



public art mural by kelsey montague



raised garden beds



sensory room



outdoor music play

sporting clays tournament

Friday - Sunday, October 11-13, 2024 • Oak Creek Sporting Club • Brainard, NE

Our Kids & Clays Sporting Clays Tournament is held annually at Oak Creek Sporting Club in Brainard, Nebraska, and it's an excellent chance to show appreciation for your clients and employees. Each team goes through ten stations for 100 shots total. You can also play entertaining side games, participate in the silent auction, and enjoy a delicious lunch.

title sponsor • \$15,000

- Entries for five teams of five shooters each, including the Friday VIP Shoot, on-course side games, and European Pheasant hunt
- Opportunity to speak during VIP event program
- Brand recognition in the following areas:
 - Full-page ad in event program
 - RMHC event web page
 - Dedicated social media post for your company
 - Event signage, including station sign

flurry sponsor • \$8,000

- Entries for four teams of five shooters each, including the Friday VIP Shoot and on-course side games
- Brand recognition in the following areas:
 - Half-page ad in event program
 - RMHC event web page
 - Dedicated social media post for your company
 - Event signage, including station sign

lunch sponsor • \$6,000

- Entries for three teams of five shooters each, including on-course side games
- Brand recognition in the following areas:
 - Half-page ad in event program
 - RMHC event web page
 - Dedicated social media post for your company
 - Event signage, including station sign

gold sponsor • \$3,500

- Entries for two teams of five shooters each, including on-course side games
- Brand recognition in the following areas:
 - Listing in event program
 - RMHC event web page
 - Event signage, including station sign

team • \$1,250

- Entry for one team of five shooters, including on-course side games.

station sponsor • \$500

- One station sign on course



Tim & Jodie McGill

“ **This is a great team-building opportunity & a lot of fun, but more than that, it is an opportunity to do something good & give back to the community.** ”

Tim McGill,
McGill Restoration,
RMHC Board President
2023 Title Sponsor

scan to register & learn more

For questions, please contact:
Emily Swett
eswett@rmhcomaha.org
402.346.9377



european pheasant hunt

\$200 per hunter • 30 spaces available per day!

European Hunts guarantee a shot at hundreds of pheasants. These hunts feature 12 stations on a circular course. The birds are released from an area of dense cover. Shooters rotate around the course, giving equal opportunity to all. This hunt can also be used as the perfect way for businesses to entertain clients or for a group of friends to have a blast!



Photo Captions (top-down, left to right): (1) Title Sponsor, McGill Restoration team poses with Tim McGill. (2) CLAAS supports one of their own and RMHC. (3) Van Meter before heading out on the course. (4) Long-time supporter and sponsor, Miller Electric.

additional event support

We also have a variety of opportunities to support our signature events. Below are a few examples, but the possibilities are endless.

raffle & auction items

All of our events include a variety of raffle and auction items to help us raise funds for the House. Please contact us if you have an item or service you would like to contribute to an event.

vendor support

Local vendors such as restaurants, rental companies, and more all help make our events successful.

event volunteers & committees

Event committees assist with all aspects of planning our signature events. Meetings are scheduled with members' work schedules in mind.

raise the paddle support

An important portion of our program during our annual galas, Raise the Paddle provides opportunities for individuals to give to the House. A matching gift is an exceptional way to encourage all of the event attendees to donate.

For questions, please contact: Emily Swett at eswett@rmhcomaha.org or 402.346.9377.



“ For me, this event holds personal significance, as my family and I were recipients of [RMHC's] support during my four-year battle with a rare cancer. Volunteering is my way of giving back. ”

Claire Kee, Senior,
Concordia University
Shooting Team
(4th from right)



Photo Captions (top-down, left to right): (1) The Omaha Lancers hockey team volunteers at Stuff the Pantry. (2) Josh Galvin (Beyond Golf) and Lisa Wassenberg volunteer their time at the Bloody Mary Fest winners tasting table at Wings & Wheels Omaha. (3) A team of airmen from Offutt Air Force Base volunteer their time setting up for Wings & Wheels Omaha. (4) Melissa Bidrowsky and Mackenzie Ekern (Security National Bank) and Brienne Hansen (Kiewit) help check in guests. (5) Tanya & Jason Ackerman greet VIP guests. (6) Volunteers for one Big Red Friday location included Zach Potter and Alex Henery (Huskers), Ann Woodford and Lindsey Rai Kortan (RMHC), Danni Eberle and Blake Zogelman (McDonald's), Cheri Mastny, and the team from Prime Time Health Care.

league of extraordinary givers

At RMHC, we take extraordinary measures to create ordinary times for our families. By joining the League of Extraordinary Givers (LXG), you're showing that you'll do the same. LXG members donate monthly and receive invitations to RMHC events and online recognition, if desired.

how your monthly donation helps

- \$2 per week provides laundry services for a family
- \$10 per month supports a one-night stay for a family in a cozy guest room
- \$25 per month covers sanitation services, providing protection for our families for three days



When unpredicted challenges arise, the Ronald McDonald House is there to cushion the impact. Amidst life's uncertainties, families find a space where hope and resilience shine through, granting a touch of peace in their most pressing times.

Ama Bikoko, CDC Foundation
RMHC Board Member,
LXG Member



scan to register
& learn more

For questions, please contact:
Hunter Samuels at
hsamuels@rmhcomaha.org
402.346.9377



Read Remi's story by
scanning below:



remington, age 5, greeley, co

pop tabs

Pop tabs may be small in size, but they have a big impact. Your aluminum can tab donations help light the way for families at our House.

1. Collect pop tabs from the top of aluminum cans
2. Bring them to RMHC at 620 S 38th Avenue, Omaha, NE 68105
3. We recycle the tabs to help pay our electrical bill

ONE POUND
OF POP TABS IS ABOUT
**1,500
TABS**

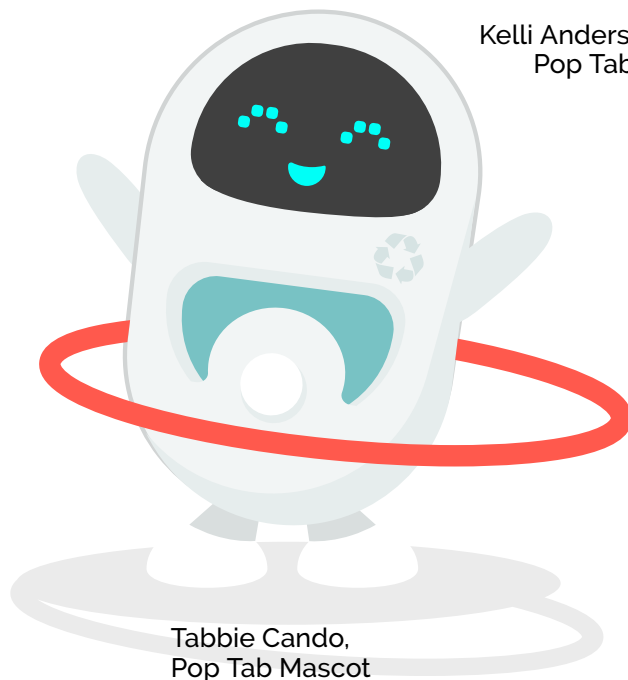
**1 MILLION
TABS**
END-TO-END WOULD
STRETCH
**16.75
MILES**

YOU CAN REACH
A MILE WHEN
**63,360
TABS**
ARE PLACED SIDE-BY-SIDE



“**Connecting with community means more than just our local area, but encompasses our greater Nebraska network, which we are proud to grow and serve.**”

Kelli Anderson, Corteva
Pop Tab Donor



Scan below
to learn more



Tabbie Cando,
Pop Tab Mascot

Photo Captions (1) A young pop tab donor poses for a photo with her latest donation. (2) Christin Schroeder and Austin Nadruzzo volunteer weekly at RMHC, weighing pop tabs prior to their recycling.

outside of the box

therapy dog support

Sponsor our Chief Cheer Officer, Ralphie, the Golden Retriever who is our House Therapy Dog and provides compassionate support for all members of the family during their stay. Sponsor Ralphie and all of his needs throughout the year for \$1,000+. Your sponsorship will cover needs such as food, health, and grooming.

“**Woof, woof,
woof...bark, bark,
woof!**”

(Translation: I really love snuggling with the kids and parents at the Ronald McDonald House!)

Ralphie, Chief Cheer Officer



photo booth sponsor

A fun way your company can get involved with RMHC and our audience is by sponsoring the House photo booth. This sponsorship allows your logo to be placed on the photos taken so all of our event attendees see your business name when receiving a copy of their photos. Photo booth sponsorship packages range from \$500 to \$2,000, depending on the event.

donate a vehicle

Donate your car, truck, boat, RV, or other vehicle to RMHC by calling 1-855-227-7435 or visiting carshelp.org.

design your own

Interested in giving but not sure where to start or don't see the ideal fit here? No problem! Please contact our Chief Development Officer, Kari Ketcham at kketcham@rmhcomaha.org or 402.346.9377 ext. 128. She will be glad to help design a sponsorship package that fits your giving preferences.

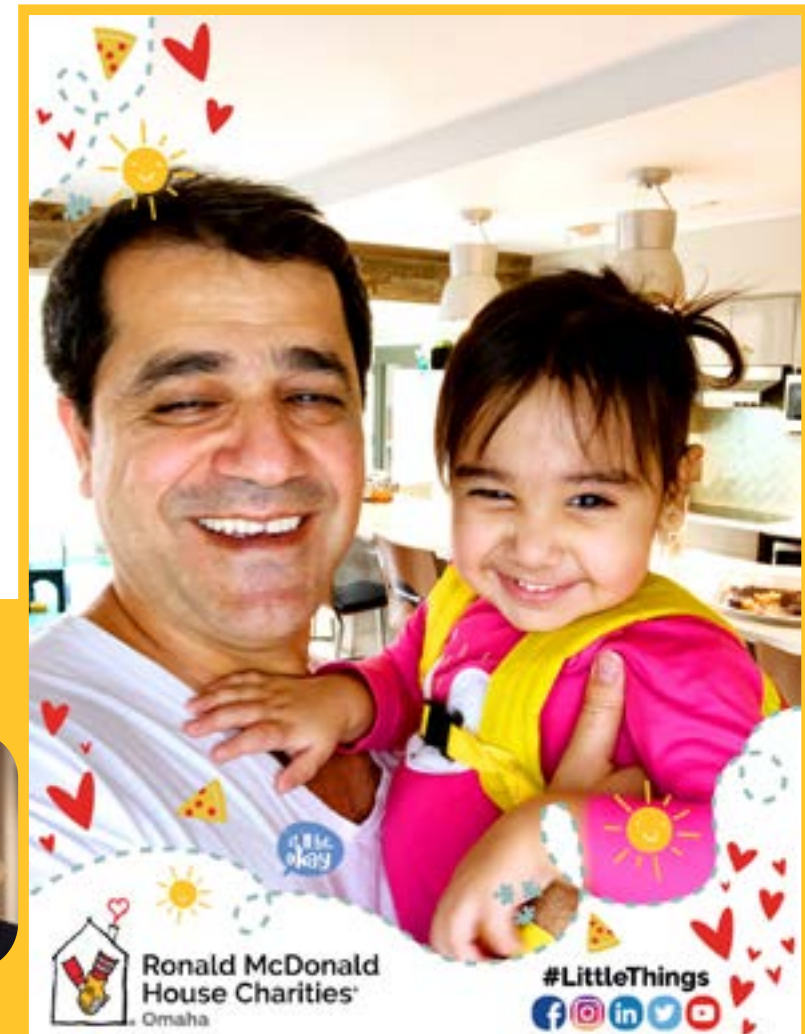


Photo Captions: (1) Chief Cheer Officer, Ralphie, celebrates his 4th birthday with RMHC guests Lily, Quinn, and Alina. (2) A guest family stops for a quick family photo in the kitchen. Our Simplebooth is a crowd hit and attracts many RMHC guests and event attendees to snap a memory of their own.

meals that heal

As a Meals That Heal volunteer, you provide so much more than just food: you provide families with time to decompress with others after a tough day at the hospital, with the comfort and warmth of a home-cooked meal and conversation shared with families and members of your team. Your generosity provides our families with extra support during some of their most challenging times.



New! Support Meals That Heal at Methodist Women's Hospital
Meals That Heal is a heartwarming partnership between RMHC and Methodist Women's Hospital. We are recruiting groups to help us provide hot and comforting meals to local families with babies admitted to the NICU, some who also stay at RMHC. This initiative not only offers nourishment but also creates a supportive network for families navigating medical care. Join us in supporting these NICU families with a monthly brunch.

To learn more, or sign up, please contact Alyssa Francis at afrancis@rmhcomaha.org.



Methodist Women's Hospital NICU Family Ambassadors: Mike, Mason, and Amy.



Omaha West Rotary Club



NAI NP Dodge



Develop Model Management



Toast.org



RMHC Guest Family, Tina & Lily



Omaha Steaks

not available to prepare dinner? no problem!

Curbside Program

With our Meals That Heal Curbside program, you can provide an evening meal for all the families at our House without ever leaving your own. You may contact any restaurant or catering service of your choice, place an order, and have it delivered to the House.

Freezer Meals

Our Freezer Meals program is designed with ease in mind. On days we don't have a dinner group, we want to have meals available from the freezer ready to heat and serve.



The Coffee Guys

5,400

Meals donated by our volunteers.



\$90,537

Value of donated meals contributed.

Statistics from January 1, 2023 to October 31, 2023.

scan to learn more & sign up

For questions, please contact:
Alyssa Francis at
afrancis@rmhcomaha.org
402.346.9377



RMHC Guest Family, Remi & Alison



Jimmy's Hotdog Cart



Cassling



Custom Blinds & Design



Nebraska Medicine Pediatric Unit



FNBO

community involvement

community sporting events

Another way of supporting RMHC is by attending other unique community events. Many of our incredible partner organizations host their own fundraisers. You can give back by following our partners and participating in their activities. Just to name a few:



Drop off pop tabs when visiting Omaha Lancer hockey games.



Hurl the Pearl while at Omaha Storm Chasers baseball games.



Fill the Fry Box at Union Omaha soccer games.

host a fundraiser

Hosted fundraising events (third-party fundraisers) are vital to RMHC and help fulfill our mission to provide a temporary home-away-from-home for families of ill or injured children.

We welcome and greatly appreciate requests from individuals, organizations, and corporations to host benefits, special events, or donation drives on behalf of RMHC. Some ideas of third-party fundraisers include, but are not limited to:

- Happy Hours
- Game Tournaments
- Networking Events
- Bake Sale
- Jeans Day
- Dunk Tanks
- Wine Tasting
- Jewelry Party
- Golf Outing
- So many more!



Two young Husker fans stop to show their support for Big Red Friday at Do the Dock at Embassy Suites in Lincoln.



The Cottonwood Hotel staff stop for a selfie at the 2nd Annual Blackstone Gala, supporting RMHC.



Kais and Rhys Kortan take a photo with Stormy while celebrating the Hurl the Pearl check presentation, hosted by the Storm Chasers and Leonard Management McDonald's.

bloody mary fest

Sunday, June 2, 2024 • Werner Park • Omaha, NE

The Bloody Mary Fest is the ultimate Sunday Funday fundraiser hosted by **Omaha West Rotary Club** that brings local restaurants and bars together to show off their best recipes and designs of everyone's favorite drink! The restaurants and bars compete for prize money in different categories that will be judged by the guests of the event. While sampling bloody marys, guests will be entertained by a live band and vie for different prizes in our raffle. Raffle items are donated by local businesses and generous Rotarians.

Scan the code for more event information or email info@omahabloodymaryfest.com.



Rotarians are People of Action and partnering with Ronald McDonald House Charities in Omaha for our signature fundraiser, Bloody Mary Fest, was an easy decision. RMHC has done so much for families in their greatest time of need that we are honored to have them as a beneficiary partner. We are excited to continue to grow our event together."

Daniel Lassek,
2023 Bloody Mary Fest Co-Chair



Photo Captions (top-down, left to right): 1. Ann Woodford and Kari Ketcham (RMHC), Casey (Storm Chasers), Dan Lassek and Michelle Schrage (Omaha West Rotary). 2. Bloody Mary samples. 3. Congratulations to the Bloody Mary Fest 2023 Winners! Best in Show: Beyond Golf Bar + Kitchen, Best Zest: Wine, Beer, and Spirits Omaha, Best Design: Talus Spirits & Sustenance

volunteering

House Refresher

Our House Refreshers help us with a variety of responsibilities around the House including cleaning, organizing, sorting the pantry, and other tasks.

Yard Work & Gardening

Like many homes, our yard benefits from the love of some helping hands. If you have a green thumb, love to work outside, or have an interest in gardening, this is the opportunity for you.

Pop Tab Program

Our community helps us collect pop tabs to help pay our electric bill. After those tabs are collected, we need help weighing pop tabs and then taking them to the recycling center.

Community Events

We have a variety of community events throughout the year. These events all require volunteer help with set up, event assistance, and tear down.



Photo Caption (left to right): Trisch Sheley, Cornelia Sullivan, Patty & Jack Bauerle, John & Gwen Nano, and Joan & Steve Fredrickson come to RMHC every month to make Meals That Heal for guest families.

409

Number of volunteer opportunities.



2,926

Number of volunteer hours served.

Statistics from January 1, 2023 to November 30, 2023

scan to learn more & sign up

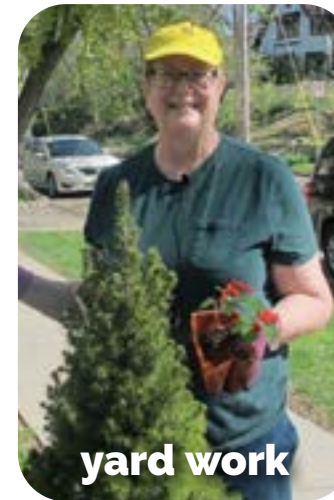
For questions, please contact:
Alyssa Francis at
afrancis@rmhcomaha.org
402.346.9377



stuff the pantry



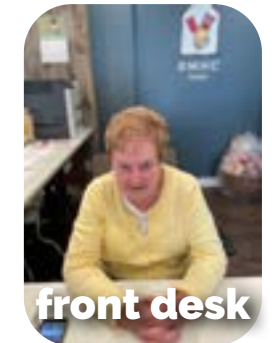
pantry organizing



yard work



yard and garden work



front desk



donations



special events



baking



around the house

Photo Captions (top-down, left to right): (1) Lance (Black Belt Movers), Jennifer (Lamar), and Jeff (Methodist) all show their support at Stuff the Pantry. (2) Mutual of Omaha employees help organize the pantry at RMHC. (3) Lead Volunteer Jay Nelsen keeps the front planters looking stunning year-round. (4) Kiewit volunteers pose with Ralphie after a morning of volunteering. (5) Janet Winter is always a smiling face at the front desk at RMHC. (6) The women of Tek Systems stop for a stache selfie. (7) Amy volunteers her time monthly to bake fresh cookies for guest families. (7) Student members of the Southwest High School National Honor Society drive four hours to visit RMHC annually for their volunteer day.



“ A huge piece in why I volunteer is my connection with the staff. They have such warmth and kindness. The team does incredible work to meet the needs of families. ”

Debra Kaplan, Photographer, RMHC Supporter



craft kits & blankets



wagons & toys



cereal & pantry goods



books



household items



freezer meals

in-kind support

The House's wish list runs long. Think of it this way – we often have nearly 100 people staying with us on a daily basis. That means we go through a lot of paper towels, laundry detergent, etc. Below you will find a list of items, big and small, that we are always grateful to accept from our loving donors. Scan the QR code to visit our online wish list.

RMHC also accepts donations of services to help maintain our facility, grounds, and programs. These services include, but are not limited to:

- Lawn Care
- Commercial Cleaning - Windows, Carpet, Flooring, Etc.
- Hair Care
- Maintenance
- Professional Services - Legal, Human Resources, Mental Health, Etc.
- Many more.

scan to visit our wish list



Photo Captions (top-down, left to right): (1) Conagra interns created care kits including tie blankets and coloring books. (2) Central Valley Ag donated wagons full of stuffed animals for RMHC guest families. (3) CSG hosted a cereal donation drive. (4) National American Miss contestant Melaney donated books. (5) These young donors wanted to ensure the guest siblings had some essentials during their stay. (6) DTN employees rally to donate freezer meals for guest families.



Lindsey Rai Kortan
CHIEF EXECUTIVE OFFICER



Tina Moulton
CHIEF OPERATING OFFICER



Kari Ketcham
CHIEF DEVELOPMENT OFFICER



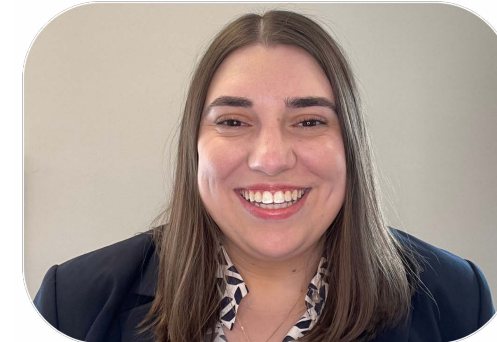
Vicky Sheeler
CHIEF PROGRAM OFFICER



Emily Mozer
DIRECTOR OF CORPORATE GIVING



Hunter Samuels
DIRECTOR OF STEWARDSHIP & COMMS.



Alyssa Francis
Volunteer Coordinator



Mackenzie Leahy
PROGRAM MANAGER



Emily Swett
MARKETING & EVENTS MANAGER



Sydney Leo
DEVELOPMENT COORDINATOR



Jess Olvera
DAY PROGRAM MANAGER



Zarrina Khujamurotova
GUEST SERVICES TEAM



Michelle Swan
GUEST SERVICES TEAM



Jay Nelsen
LEAD VOLUNTEER

our leadership

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LUTZ

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VOCALIST/MUSICIAN

Diana Novoselska
HORSEPOWER TODAY

Jon A. Smith
VETERAN HORIZONS LLC

“ We have always supported RMHC in our restaurants, at fundraising events and as a member of the Board of Directors. The worthiness of this cause is easily understood when you see the faces of the families at the House. ”

Steve Leonard, Nate Leonard, & Blake Zogleman
Owner/Operators of Leonard Management McDonald's





RMHC[®]
Omaha

Ronald McDonald House Charities in Omaha
620 South 38th Avenue • Omaha, Nebraska 68105
402.346.9377 • www.rmhcomaha.org

