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# hi.

This book is dedicated to you. The real leader. The one who knows about doing right by your community and a thing or two about corporate social responsibility. We know there are a lot of places you could be channeling your energy towards, and we shamelessly want to be your first choice. This is part of the reason why we've provided so many opportunities to join us. You like going to events and sponsoring them? We like you. Want to talk about matching gifts? So do we. You want to retain employees through team bonding? We've got options. You prefer anonymity? We can be the strong, silent, type too.

"We've got your back," is the most common phrase the families hear upon checking in with us. There is no chance we would be able to lead with the level of confidence we have in our ability to empower, nurture and support if you weren't standing with us as part of the collective humanitarian heart that embodies your company culture. In other words, we serve as the backbone for families who need a home for respite and healing for their critically ill child because you are the backbone for us.

There's never been a better time to exemplify that we truly are in this together and I look forward to seeing what we can do in 2023 collectively.



**Lindsey Rai Kortan**  
**Chief Executive Officer**  
**Ronald McDonald House Charities in Omaha**





WERNER  
ENTERPRISES

WERNER  
ENTERPRISES

# be the impact.

## corporate social responsibility

Set yourself apart as a business who invests in the needs of our community.

# 55%

## of consumers are willing to pay more

for products from socially responsible companies

### CSR drives employees to:

Consider CSR in deciding where to work:

**79%** Millennials

**68%** Generation X

**58%** US Average

Be more loyal to a company with a CSR program:

**83%** Millennials

**79%** Generation X

**70%** US Average

# You + Us = Impact

## Include RMHC in your business strategy:

### Employee Volunteer Opportunities

Around the House, programming, or event volunteer opportunities.

### Financial Investment

Event sponsorship, matches, grants.

### In-kind Support

Pantry items, household goods, auction & raffle items, professional items & services.



Ronald McDonald House Charities®  
Omaha



emery, age 2, lincoln, ne



**Ronald McDonald House Charities in Omaha (RMHC)** provides all the essential elements of home, inclusive of a warm bed, a hot shower, laundry facilities, transportation to and from the hospital, and regular nutritious meals to sick children and their families utilizing any of Omaha’s world-class medical care facilities.

To qualify for a stay at the House, families must live at least 35 miles away and have a child (under age 21) currently receiving treatment at an Omaha-area medical facility. Families may stay up to 15 months, or as long as necessary until their child is discharged from care. Families are referred to us by their medical provider or a hospital social worker.



For questions, please contact: Vicky Sheeler • [vsheeler@rmhcomaha.org](mailto:vsheeler@rmhcomaha.org) • 402.346.9377

# keynote luncheon

Monday, April 17, 2023 • Scott Conference Center • Omaha, NE • 11:00a.m.

**Speaker: Commander Jack Riggins**

Jack is a veteran with 20 years of Naval Service leading Navy SEALs and Special Operations Forces throughout the world. A leadership and cultural dynamics expert, Jack has consulted with business leaders across the United States, pro athletes, Olympians, and NCAA teams. Jack hosts "The DarkSide of Elite" Podcast, discussing the human cost that accompanies the quest for achievement in becoming elite in whatever you do.



## title sponsor • \$5,000

- Three tables of ten guests and lunch
- Brand recognition in the following areas:
  - Event program
  - RMHC event web page
  - Event signage
  - Table signage
- Dedicated social media post for your company
- Meet and greet with the keynote speaker

## vip sponsor • \$2,500

- Two tables of ten guests and lunch
- Brand recognition in the following areas:
  - Event program
  - RMHC event web page
  - Event signage
  - Table signage
- Meet and greet with the keynote speaker

## table sponsor • \$1,000

- One table of ten guests and lunch
- Brand recognition in the following areas:
  - RMHC event web page
  - Table signage

## individual lunch tickets • \$100



**This is a wonderful opportunity to engage with accomplished individuals, while at the same time supporting one of our community's best assets, RMHC.**

Dr. Harris Frankel, Nebraska Medicine, RMHC Board Member



## i'm interested

- Title Sponsor - \$5,000
- VIP Sponsor - \$2,500
- Table Sponsor - \$1,000
- Individual Tickets - \$100

scan to register & learn more

For questions, please contact:  
Emily Mozer  
emozer@rmhcomaha.org  
402.346.9377





Photo Captions: (1) Jay Noddle, 2018 keynote speaker Mark Allen, Dr. Harris Frankel. (2) 6-time Iron Man Champion Mark Allen, and RMHC CEO Lindsey Rai Kortan (3) The fundraiser is held at the Scott Conference Center. (4) RMHC Chief Development Officer Kari Ketcham, Mark Allen, OBI CEO Mary Ann O'Brien, and Dave Spence attend the 2018 luncheon.

# wings & wheels lincoln

Friday, June 2, 2023 • Silverhawk Aviation • Lincoln, NE • 6:00p.m.

Join us for an exclusive night of viewing exotic cars and aircraft in a private airplane hangar with our host, Silverhawk Aviation, complete with local gourmet small bites and cocktails, entertainment, and a live auction.

## title sponsor • \$20,000

- Three tables of ten guests each, including VIP Party Access
- Opportunity to speak during event program
- Brand recognition in the following areas:
  - Full-page ad in event program
  - Logo on step and repeat
  - Prominent logo placement during event presentation
  - RMHC event web page
  - Dedicated social media post for your company
  - Event signage

## premier sponsor • \$5,000

- Two tables of ten guests each, including VIP Party Access
- Brand recognition in the following areas:
  - Full-page ad in event program
  - Logo on step and repeat
  - RMHC event web page
  - Dedicated social media post for your company
  - Event signage

## wings & wheels sponsor • \$3,000

- One table of ten guests
- Brand recognition in the following areas:
  - Listing in event program
  - RMHC event web page
  - Mention in RMHC social media post
  - Event signage

## table sponsor • \$1,200

- One table of ten guests
- Branding on event signage

## individual ticket • \$120



“

**I'm looking forward to seeing this event grow even larger in the Lincoln community. Thank you to everyone who made it possible by donating your time or resources to the event.**

John Geary, Silverhawk Aviation

”

## i'm interested

- Title Sponsor - \$20,000
- Premier Sponsor - \$5,000
- Wings & Wheels Sponsor - \$3,000
- Table Sponsor - \$1,200
- Individual Tickets - \$120 each

scan to register  
& learn more

For questions, please contact:  
Emily Mozer  
emozer@rmhcomaha.org  
402.346.9377





Photo Captions: (1) Private jets and luxury cars on display at Wings & Wheels Lincoln gala. (2) Travis Nail's Lamborghini Aventador. (3) Karalyn & Brian Hoefler. (4) Derek Feyerherm participates in raise the paddle. (5) RMHC Board Member Camille Metoyer Moten and her husband, Michael. (6) Silverhawk plane. (7) Tami Lambie and guests. (8) Catering provided by The Venue.

# wings & wheels omaha

Friday, August 11, 2023 • Signature Flight Support • Omaha, NE • 6:30p.m.

Join us for an exclusive night of viewing exotic cars and aircraft in a private airplane hangar at Signature Flight Support, complete with local gourmet small bites and cocktails, entertainment, and a live auction.

## title sponsor • \$20,000

- Three tables of ten guests each, including VIP Party Access
- Opportunity to speak during event program
- Brand recognition in the following areas:
  - Full-page ad in event program
  - Logo on step and repeat
  - Prominent logo placement during event presentation
  - RMHC event web page
  - Dedicated social media post for your company
  - Event signage

## premier sponsor • \$10,000

- Two tables of ten guests each, including VIP Party Access
- Brand recognition in the following areas:
  - Full-page ad in event program
  - Logo on step and repeat
  - RMHC event web page
  - Dedicated social media post for your company
  - Event signage

## vip sponsor • \$7,500

- Two tables of ten guests each, including VIP Party Access
- Brand recognition in the following areas:
  - Half-page ad in event program
  - RMHC event web page
  - Dedicated social media post for your company
  - Event signage

## wings & wheels sponsor • \$3,000

- One table of ten guests
- Brand recognition in the following areas:
  - Listing in event program
  - RMHC event web page
  - Mention in RMHC social media post
  - Event signage

## table sponsor • \$1,200

- One table of ten guests
- Branding on event signage

## individual ticket • \$120



**Bridges Trust is grateful to partner with organizations that meet families where the needs are the greatest. Ronald McDonald House is a tremendous example of that.**

Ted Bridges, Bridges Trust  
2022 Title Co-Sponsor



## i'm interested

- Title Sponsor - \$20,000
- Premier Sponsor - \$10,000
- VIP Sponsor - \$7,500
- Wings & Wheels Sponsor - \$3,000
- Table Sponsor - \$1,200
- Individual Tickets - \$120 each

**scan to register & learn more**

For questions, please contact:  
Emily Mozer at [emozer@rmhcomaha.org](mailto:emozer@rmhcomaha.org)  
or 402.346.9377





Photo Captions: (1) Develop Model Agency showcases work by fashion designer, AD Delgado Designs. (2) Event décor (3) Dr. Max Chiu exhibits his McLaren. (4) Event emcee, WOWT evening anchor, Lauren Taylor. (5) RMHC Board Member Ama Bikoko (middle) with Lamonte and Shikitha Russell. (6) RMHC guest mother, April Albright (right) and Morgan Bathke. (7) Gather & Graze Charcuterie Boards (8) RMHC House Therapy Dog, Ralphie, dressed to impress. (9) Courtney & Brad Dunbar share their personal journey.

# sporting clays tournament

Friday - Sunday, October 13-15, 2023 • Oak Creek Sporting Club • Brainard, NE

Our Kids & Clays Sporting Clays Tournament is held annually at Oak Creek Sporting Club in Brainard, Nebraska, and it's an excellent chance to show appreciation for your clients and employees. Each team goes through ten stations for 100 shots total. You can also play entertaining side games, participate in the silent auction, and enjoy a delicious lunch.

## title sponsor • \$10,000

- Entries for five teams of five shooters each, including the Friday VIP Shoot and on-course side games
- Opportunity to speak during VIP event program
- Brand recognition in the following areas:
  - Full-page ad in event program
  - Mention in event press release
  - RMHC event web page
  - Dedicated social media post for your company
  - Event signage, including station sign

## flurry sponsor • \$8,000

- Entries for four teams of five shooters each, including the Friday VIP Shoot and on-course side games
- Brand recognition in the following areas:
  - Half-page ad in event program
  - RMHC event web page
  - Dedicated social media post for your company
  - Event signage, including station sign

## lunch sponsor • \$6,000

- Entries for three teams of five shooters each, including on-course side games
- Brand recognition in the following areas:
  - Half-page ad in event program
  - RMHC event web page
  - Dedicated social media post for your company
  - Event signage, including station sign

## gold sponsor • \$3,500

- Entries for two teams of five shooters each, including on-course side games
- Brand recognition in the following areas:
  - Listing in event program
  - RMHC event web page
  - Event signage, including station sign

## team • \$1,250

- Entry for one team of five shooters, including on-course side games

## station sponsor • \$500

- One station sign on course



**This is a great team-building opportunity & a lot of fun, but more than that it is an opportunity to do something good & give back to the community.**

Tim McGill, McGill Restoration



## i'm interested

- Title Sponsor - \$10,000
- Flurry Sponsor - \$8,000
- Lunch Sponsor - \$6,000
- Gold Sponsor - \$3,500
- Team - \$1,250
- Station Sponsor - \$500
- Pheasant Hunt

**scan to register & learn more**

For questions, please contact:  
Emily Mozer at [emozer@rmhcomaha.org](mailto:emozer@rmhcomaha.org)  
or 402.346.9377





# European pheasant hunt

**\$200 per hunter • 30 spaces available per day!**

European Hunts guarantee a shot at hundreds of pheasants. These hunts feature 12 stations on a circular course. The birds are released from an area of dense cover. Shooters rotate around the course, giving equal opportunity to all. This hunt can also be used as the perfect way for businesses to entertain clients or for a group of friends to have a blast!



*Photo Captions: (1) Title Sponsor, McGill Restoration team poses with Tim McGill and RMHC CEO, Lindsey Rai Kortan. (2) CLAAS supports one of their own and RMHC. (3) Team Valmont before heading out on the course. (4) Long-time supporter and sponsor, Miller Electric.*

# additional event support

We also have a variety of opportunities to support our signature events. Below are a few examples, but the possibilities are endless.

## raffle & auction items

All of our events include a variety of raffle and auction items to help us raise funds for the House. Please contact us if you have an item or service you would like to contribute to an event.

## vendor support

Local vendors such as restaurants, rental companies, and more all help make our events successful.

## event volunteers & committees

Event committees assist with all aspects of planning our signature events. Meetings are scheduled with members' work schedules in mind.

*For questions, please contact: Emily Mozer at [emozer@rmhcomaha.org](mailto:emozer@rmhcomaha.org) or 402.346.9377.*

**“We’re invested in making a difference in the places where we live & work, partnering with the Ronald McDonald House was truly impactful!”**

Samantha Staab,  
Charles Schwab



*Photo Captions: (1) Wings & Wheels Committee Members: Emily Mozer (RMHC), Lauren Taylor (WOWT), Emily Swett (RMHC), Catherine Bosley (AOI), Marla Snyder (Leonard Management McDonald's), Michelle Scott (Security National Bank). (2) UNO Flight Team volunteers at the event. (3) Husker legends Zach Potter and Alex Henery volunteer for Big Red Friday selling Husker flags to support families staying at RMHC. (4) RMHC Office Assistant, Sydney Leo, and Front Desk volunteer, Margaret Driscroll greet attendees. (5) Magnolia Hotel serves delicious bites to Wings & Wheels Omaha guests. (6) Concordia Shooting Sports Team volunteers at Sporting Clays.*





**our house**



**kitchen**



**play room**



**contemplation room**

Where  
**Little**  
 make the **bigg**

**HUGE  
 KITCHEN  
 BRINGING  
 FAMILIES**



TOGETHER ONE MEAL AT A TIME



**TEEN  
 ROOM**

WHERE GAMING WITH FRIENDS FEELS NICELY NORMAL

**VOLUNTEER  
 ROOM**

WHERE 2,500+ HELPERS  
**CAN SUIT UP  
 EACH YEAR**

WRAP AROUND SERVICES PROVIDED  
 (INCLUSIVE OF EDUCATION, FINANCIAL)

Completely KIDS

Omaha Therapy Arts Collaborative

Pups With a Purpose

Bags of Fun

Saving

Simon Says Birthday Party Project

Capitol School of Hairstyling

College of Saint Mary's

UNMC Accelerated Nursing

Integrated L



the  
**Things**  
**Best** difference.



**backyard**



**guest room**

## SALON

THE COMFORTABLE,  
NOT CHAOTIC, PLACE FOR A NEW HAIRSTYLE



## ON-SITE TREATMENT

PROVIDED BY OUR PARTNERS



## FAMILY ROOM

THERE IS NO WRONG WAY TO RELAX HERE



BY OUR COLLABORATIVE PARTNERS:  
(PHYSICAL, HEALING THERAPY, AND MORE)

Project Harmony

Om-Pop

Grace

Project Sunshine

Private Tutors

Angels Among Us

Cync Health

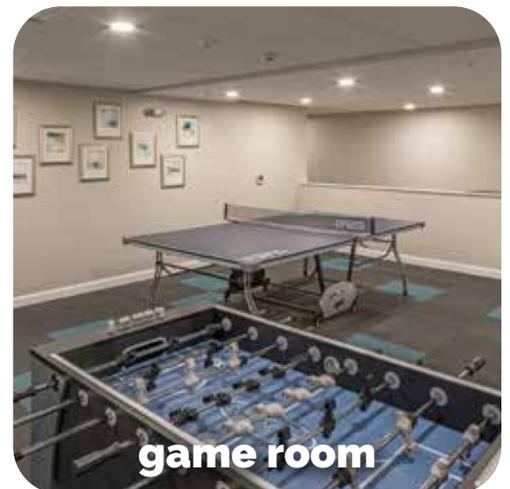
Life Choices

Nat. Alliance on Mental Illness

The Collective of Hope



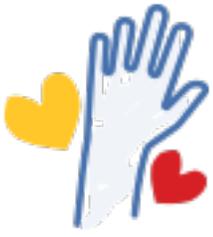
**dining room**



**game room**

# matching gift opportunities

Throughout the year we have several opportunities to recognize your matching dollars for the House.



## raise the paddle support

**Reach:**  
200-400 guests

An important portion of our program during our annual galas, Raise the Paddle provides opportunities for individuals to give to the House. This is an exceptional way to encourage all of the event attendees to donate.

**Timing:**  
Q2, Q3

**Recognition:**

- Business Name mentioned in program
- Logo on program slideshow
- Mention and tag on social media
- Logo and mention in email communications
- Listing on [rmhcomaha.org](http://rmhcomaha.org)

**\$2,500 - \$10,000+**



## season of giving campaign

**Reach:**  
8,000 people

Our annual campaign includes a direct mail piece, email campaign, and holiday card sent out to RMHC donors.

**Timing:**  
Q4

**Recognition:**

- Business Name mentioned in letter
- Logo on direct mail piece
- Mention and tag on social media
- Logo and mention in email communications
- Listing on [rmhcomaha.org](http://rmhcomaha.org)

**\$20,000+**



## community giving events

**Reach:**  
7,300 - 200,000 people

**Giving Tuesday**  
A community day of philanthropy held in November.

**Giving Wednesday**  
Promotion on a local news channel throughout a specific Wednesday.

**Timing:**  
Q3, Q4

**Recognition:**

- Business name mention and tag on social media and tv promotion
- Listing on [rmhcomaha.org](http://rmhcomaha.org)

**\$10,000+**



## direct mail campaigns

**Reach:**  
2,000 people

Matching gifts can be recognized in two different mailers. Our state-wide campaigns are sent through a third party.

**Timing:**  
Q2, Q3

**Recognition:**

- Business Name mentioned in letter

**\$5,000+**

# financial support

We know that one element of Corporate Social Responsibility is empowering businesses and employees to contribute to their community. We have many ways for you to offer that chance to give back.

## employee fundraising campaigns

Gather your co-workers to raise money for RMHC in Omaha. Anything is possible and options are endless. You can even set up donations through payroll by contacting Give Nebraska. If your company matches employee gifts, you can double the impact.



## host a fundraiser

Hosted fundraising events (third-party fundraisers) are vital to Ronald McDonald House Charities and help fulfill our mission to provide a temporary home away from home for families of ill or injured children.

We welcome and greatly appreciate requests from individuals, organizations, and corporations to host benefits, special events, or donation drives on behalf of RMHC. Some ideas of third-party fundraisers include, but are not limited to:

- Happy Hours
- Game Tournaments
- Networking Events
- Bake Sale
- Jeans Day
- Dunk Tanks
- Wine Tasting
- Jewelry Party
- Golf Outing
- So many more!

## amazon smile

When you shop for office supplies or other products on AmazonSmile, the AmazonSmile Foundation will donate 0.5% of the purchase price of eligible products to the charitable organization of your choice. Support RMHC by shopping at [bit.ly/RMHCAmazonSmile](https://bit.ly/RMHCAmazonSmile).



*Josh Brink, Santa, Angela Bangs Schroeder, Fred Schweser, Guy Rudloff, and Michelle Schrage attend a fundraising event at Cellar 44 benefiting RMHC.*

## Have another great idea? Questions?

Contact Kari Ketcham at [kketcham@rmhcomaha.org](mailto:kketcham@rmhcomaha.org) or 402-346-9377 ext. 128 or scan the code to learn more!



**We love standing a little taller and opening our hearts and home by hosting a “fun-d-raiser” for a brand that has made a significant contribution in our personal lives, as well as an organization that has given back to so many communities around the world...and who doesn’t love a good party?! Love-Love-Love RMHC!**

Rachel & Steve Wenzl, Bocce Ball Hosts

*(L-R) Emily Mozer, Lindsey Rai Kortan, Rachel and Steve Wenzl, Ann Woodford.*



# League of extraordinary givers

At Ronald McDonald House Charities in Omaha, we take extraordinary measures to create ordinary times for our families. By joining the League of Extraordinary Givers (LXG), you're showing that you'll do the same. LXG members receive invitations to RMHC in Omaha events and online recognition, if desired.

## how your monthly donation helps

- \$2 per week provides laundry services for a family
- \$10 per month supports a one-night stay for a family in a cozy guest room
- \$20 per month covers sanitation services, providing protection for our families for 3 days



**Any one of us could easily be in the same situation these families are in, praying for the opportunity to just focus on our families during a difficult time. The Ronald McDonald House answers those prayers.**

Scott Vorhees, 1110 KFAB,  
LXG Member



## i'm interested

To join, set up a monthly recurring gift.

- \$20 monthly
- \$40 monthly
- \$60 monthly

## scan to join today

For questions, please contact:  
Hunter Samuels  
[hsamuels@rmhcomaha.org](mailto:hsamuels@rmhcomaha.org)  
402.346.9377





Watch Blaklee's story by scanning below:



**blaklee, age 12, andalusia, al**

# pop tabs

Pop tabs may be small in size, but they have a big impact. Your aluminum can tab donations help light the way for families at our House.

1. Collect pop tabs from the top of aluminum cans
2. Bring them to RMHC at 620 S 38th Avenue, Omaha, NE 68105
3. We recycle the tabs to help pay our electrical bill

ONE POUND  
OF POP TABS IS ABOUT

**1,500**  
**TABS**

**1 MILLION**  
**TABS**  
END-TO-END WOULD STRETCH  
**16.75**  
**MILES**

YOU CAN REACH  
A MILE WHEN

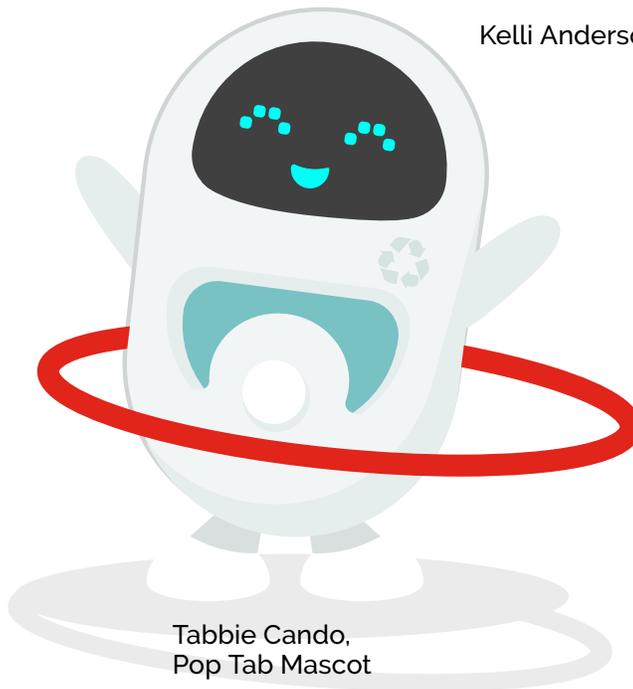
**63,360**  
**TABS**  
ARE PLACED SIDE-BY-SIDE



“  
**Connecting with community  
means more than just our  
local area, but encompasses  
our greater Nebraska  
network, which we are proud  
to grow and serve.**

Kelli Anderson, Corteva

”



Scan below  
to learn more



Tabbie Cando,  
Pop Tab Mascot

# outside of the box

## therapy dog support

Sponsor our Chief Cheer Officer, Ralphie, the Golden Retriever who is our House Therapy Dog and provides compassionate support for all members of the family during their stay. Sponsor Ralphie and all of his needs throughout the year for \$3,500. Your sponsorship will cover needs such as food, health, and grooming.

“  
**Woof, woof,  
woof...bark, bark,  
woof!**

*(Translation: I really love snuggling with the kids and parents at the Ronald McDonald House!)*

Ralphie, Chief Cheer Officer

”



## photo booth sponsor

A fun way your company can get involved with RMHC and our audience is by sponsoring the House photo booth. This sponsorship allows your logo to be placed on the photos taken so all of our event attendees see your business name when receiving a copy of their photos. Photo booth sponsorship packages range from \$500 to \$2,000, depending on the event.

## donate a vehicle

Donate your car, truck, boat, RV or other vehicle to RMHC by calling 1-855-227-7435 or visiting [carshelp.org](http://carshelp.org).

## design your own

Interested in giving but not sure where to start or don't see the ideal fit here? No problem! Please contact our Chief Development Officer, Kari Ketcham at [kketcham@rmhcomaha.org](mailto:kketcham@rmhcomaha.org) or 402.346.9377 ext. 128. She will be glad to help design a sponsorship package that fits your giving preferences.



Photo Captions: (1) Chief Cheer Officer, Ralphie hangs out with RMHC guest Jabreya (2) Guests at Wings & Wheels Lincoln stop for a group photo. Our Simplebooth is a crowd hit and attracts many attendees to snap a memory of their own.

# big red friday

## Fall 2023 • Date To Be Determined • Participating McDonald's

We invite you to stop at one of more than 70 McDonald's locations across Nebraska to purchase the limited-edition 2023 Big Red Friday flag for just \$5 each. All proceeds benefit the families staying at Ronald McDonald House Charities in Omaha. Follow RMHC in Omaha on social media to stay updated. Thank you to our event partners, McDonald's and the Huskers.

There are a variety of ways that you can get involved with Big Red Friday:

## buy a flag

Stop by any participating McDonald's in Nebraska and donate \$5 for a Husker flag. Flags may be purchased in the drive-thru or in the lobby.

## volunteer

This event would not be possible without volunteers. We are looking for volunteers at all participating McDonald's locations to help us sell flags from 6:00 to 9:00 a.m. This is a fun morning and is a great opportunity for employees, groups, families, etc. Wear your red and support families at RMHC!

## bulk flag sales

Looking for that perfect gift for your employees or customers? You can now buy Big Red Friday flags in bulk! For orders of 25 or more, please contact Emily Mozer at [emozer@rmhcomaha.org](mailto:emozer@rmhcomaha.org) to place your order ahead of time.



*Ardi Blazek volunteers on Big Red Friday*



*Serenity, Taylor and family, RMHC Guest Family*



*RMHC CEO, Lindsey Rai Kortan and guest kiddos join Husker legend Jeremiah Sirles*



# meals that heal



As a Meals That Heal volunteer, you provide so much more than just food: you provide families with time to decompress with others after a tough day at the hospital, with the comfort and warmth of a home-cooked meal and conversation shared with families and members of your team. Your generosity provides our families with extra support during some of their most challenging times.



## not available to prepare dinner? no problem!

### Curbside Program

With our Meals That Heal Curbside program, you can provide an evening meal for all the families at our House without ever leaving your own. You may contact any restaurant or catering service of your choice, place an order, and have it delivered to the House.

### Freezer Meals

Our Freezer Meals program is designed with ease in mind. On days we don't have a dinner group, we want to have meals available from the freezer ready to heat and serve.



**Will you help us provide  
Meals That Heal?  
Contact Ann Woodford at  
[awoodford@rmhcomaha.org](mailto:awoodford@rmhcomaha.org).**



*Photo Captions: (1) Holland Basham Architects cooking breakfast for dinner. (2) The Hausmann Construction team came in to cook enchiladas. (3) Lauren and Leslie from Tekbrands cooking tacos for our families.*

# community involvement

## community sporting events

Another way of supporting RMHC in Omaha is by attending other unique community events. Many of our incredible partner organizations host their own fundraisers. You can give back by following our partners and participating in their activities. Just to name a few:

- Drop off pop tabs when visiting Omaha Lancers hockey games
- Wave to RMHC families while attending Omaha Beef football games
- Celebrate Homers for the House with Huskers baseball
- Hurl the Pearl while at Omaha Storm Chasers baseball games
- Fill the Fry Box at Union Omaha Soccer games



## advertising collaborations

Looking for a way to stretch your company's advertising dollars? Join forces with RMHC in Omaha and collaborate on our marketing and advertising efforts with a variety of platforms. Make a donation to RMHC in Omaha and let us know if you would like to work on a custom media plan. These opportunities include, but are not limited to:

- Local media placements in digital, print, television, and radio
- Experiences with local sports teams
- Fundraising and special events

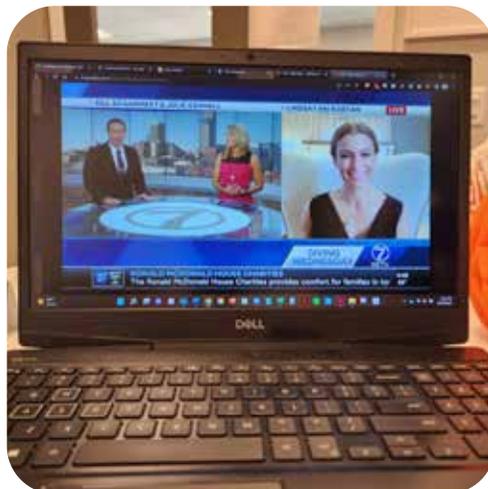


Photo Captions: (1) Omaha Beef football players play with RMHC kiddos. (2) Stormy, mascot for Omaha Storm Chasers waves a Big Red Friday flag. (3) Members of the community collect pop tabs and drop them off at Omaha Lancers hockey games. (4) WOWT Anchor, Lauren Taylor shows off a Big Red Friday flag. (5) RMHC CEO, Lindsay Rai Kortan, interviews with KETV during Giving Wednesday. (6) Spicoli (Sweet 98), Top Teacher, Mrs. Tawni (Jefferson Elementary), Sarah Owen (Huntington Learning Center), and Ann Woodford (RMHC).

# bloody mary fest

Sunday, June 4, 2023 • Werner Park • Omaha, NE

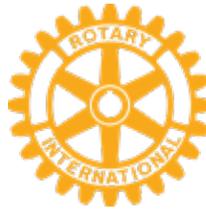
The Bloody Mary Fest is the ultimate Sunday Funday fundraiser hosted by **Omaha West Rotary Club** that brings local restaurants and bars together to show off their best recipes and designs of everyone's favorite drink! The restaurants and bars compete in different categories for prize money that will be judged by the guests of the event. While sampling bloody marys, guests will be entertained by Ecko playing incredible music, and vying for their chances of winning different prizes in our raffle. Raffle items are donated by local businesses and generous Rotarians.

Scan the code for more event information or email [info@omahabloodymaryfest.com](mailto:info@omahabloodymaryfest.com).



**Rotarians are People of Action and partnering with Ronald McDonald House Charities in Omaha for our signature fundraiser, Bloody Mary Fest, was an easy decision. RMHC has done so much for families in their greatest time of need that we are honored to have them as a beneficiary partner. We are excited to continue to grow our event together."**

Daniel Lassek,  
Bloody Mary Fest Co-Chair



(1) Hail Varsity Bloody Mary and samples (2) Ann Woodford & Kari Ketcham (RMHC), Casey (Storm Chasers), Dan Lassek & Michelle Schrage (Omaha West Rotary).

# volunteering

## around the house

Help around the House is always needed. Volunteer to help us with general cleaning, organizing, landscaping, and pop tabs, among many other House projects.

## event volunteers & committees

Volunteers are needed for all signature and third party events. We are always looking to expand our signature event planning committees as well.

## stuff the pantry

Join RMHC as we partner with Baker's grocery stores and Black Belt Movers to Stuff the Pantry each November. Visit the Baker's location at Saddle Creek or Pepperwood to donate one of the many items on our pantry wish list. Volunteers are needed to help collect items at each location during two-hour shifts. This event is great for groups or families!



**Interested in volunteering?  
Contact Ann Woodford at  
awoodford@rmhcomaha.org or  
scan below.**





**stuff the pantry**



**meals that heal**



**yard work**



**yard and garden work**



**front desk**



**donations**



**meals that heal**



**pop tabs**



**painting**



**front desk**

Photo Captions: (1) Volunteers hand out flyers at Stuff the Pantry. (2) Cassling employees prepare a meal for families. (3) A team from Schwab helps with yard work. (4) Volunteers from MMC Contractors help clean the flower beds. (5) Janet helps as a front desk volunteer. (6) Nathan, manager of Jason's Deli delivers meals. (7) Staff from KETV help organize pantry donations. (8) High school students collect and weigh pop tabs. (9) Sherwin Williams employees help paint. (10) Claire welcomes families and visitors as they arrive as well as other secretarial tasks.



Grace, Age 15 , Buffalo, WY  
Ashley Lawton, Capitol Beauty School

“

**The comfort they provide to the kids & their families that stay there is special to both of us and our own families.**



David Potter, RMHC Supporter,  
Co-Owner Capitol Beauty School

”



# gifts in-kind

The House's wish list runs long. Think of it this way – we often have nearly 100 people staying with us on a daily basis. That means we go through a lot of paper towels, laundry detergent, etc. Below you will find a list of items, big and small, that we are always grateful to accept from our loving donors. Scan the QR code to visit our online Wish List.

RMHC also accepts donations of services to help maintain our facility, grounds, and programs. These services include, but are not limited to:

- Lawn Care
- Commercial Cleaning - Windows, Carpet, Flooring, Etc.
- Hair Care
- Maintenance
- Professional Services - Legal, Human Resources, Mental Health, Etc.
- Many more.

scan to visit  
our wish list



Photo Captions: (1) Blake Zogleman and Marla Snyder of Leonard Management McDonald's. (2) Jacqelle Lane, RMHC Supporter. (3) RMHC Guest Ayden. (4) Cox Charities team. (5) Community Auctions table. (6) OPPD staff members.

# our leadership

## board of directors

Timothy McGill, BOARD PRESIDENT  
MCGILL RESTORATION

Tracy Carmichael, PAST BOARD PRESIDENT  
BIOGEN

Cynthia Schroeder, BOARD TREASURER  
COMMUNITY VOLUNTEER

Mark Peters, BOARD SECRETARY  
PHYSICIANS MUTUAL

Allison Balus  
BAIRD HOLM, LLP

Patty Bauer  
METHODIST WOMEN'S HOSPITAL

Ama Bikoko  
CDC FOUNDATION

Dr. Dan Connealy, MD, MBA  
PERINATAL ASSOCIATES

Jeff Francis  
METHODIST HEALTH SYSTEM

Dr. Harris Frankel, MD  
NEBRASKA MEDICINE

Donna Huber  
THIRTEEN MOONS

Lisa Jansen  
NEBRASKA MEDICINE

Steve Leonard  
LEONARD MANAGEMENT MCDONALD'S

Dr. David Mercer, MD, PhD  
UNIVERSITY OF NEBRASKA MEDICAL CENTER/NEBRASKA MEDICINE

Camille Metoyer Moten  
VOCALIST/MUSICIAN

EJ Militti  
MORGAN STANLEY

Steve Nebbia  
LUTZ

Diana Novoselska  
GWR WEALTH MANAGEMENT, LLC

Jon A. Smith  
VETERAN HORIZONS LLC



## staff

Lindsey Rai Kortan  
CHIEF EXECUTIVE OFFICER

Tina Moulton  
CHIEF OPERATING OFFICER

Kari Ketcham  
CHIEF DEVELOPMENT OFFICER

Vicky Sheeler  
CHIEF PROGRAM OFFICER

Emily Mozer  
DIRECTOR OF CORPORATE GIVING

Hunter Samuels  
STEWARDSHIP & COMMS. MANAGER

Ann Woodford  
COMMUNITY RELATIONS MANAGER

Mackenzie Leahy  
PROGRAM MANAGER

Emily Swett  
MARKETING & EVENTS MANAGER

Allison Brown  
GRANT WRITER

Cristal Reyna  
GUEST SERVICES MANAGER

Sydney Leo  
OFFICE ASSISTANT

Ralphie the Golden Retriever  
CHIEF CHEER OFFICER

### Guest Services Team:

Damany Rahn  
Bettye Simonds  
Kate Wakefield  
Molly Pocock

Lead Volunteer: Jay Nelsen

**“ We have always supported RMHC in our restaurants, at fundraising events and as a member of the Board of Directors. The worthiness of this cause is easily understood when you see the faces of the families at the House. ”**

Steve Leonard, Nate Leonard, & Blake Zogleman  
Owner/Operators of Leonard Management McDonald's



# Our Impact



## +87%

Increase in total individuals served.  
417 in 2021 to 780 in 2022

## 263

Total number of families housed.



## 26 nights

Average length of stay at our House.

## 18

Number of programs provided for families.



## 60%

of guest families are our neighbors from NE & IA

## 6 years old

Average patient age.



## 582

Number of volunteers.



## 3,411

Number of volunteer hours.

## 8,174

Meals donated by our volunteers.



## \$106,923

Value of donated meals contributed.

I'm in awe of everything the Ronald McDonald House does. It's really amazing.

Rebeka McVicker, RMHC Guest Family



emery, age 2, lincoln, ne



Read Emery's story by scanning above.



**RMHC**<sup>®</sup>  
Omaha

**Ronald McDonald House Charities in Omaha**  
620 South 38th Avenue • Omaha, Nebraska 68105  
402.346.9377 • [www.rmhcomaha.org](http://www.rmhcomaha.org)

