## Nebraska Wesleyan University Community Partners







## Partner with NWU.

When you partner with Nebraska Wesleyan University, your organization sees substantial benefits.

## A scholarship benefit

Your employees and their family members qualify for exclusive scholarships to any NWU adult or graduate program. It's an employee benefit worth thousands.

## An upskilled workforce

You strengthen your workforce with each employee who attends NWU. Nebraska Wesleyan students are concise communicators, clearheaded thinkers and effective problem solvers.

#### Fresh perspectives

Your team taps the fresh ideas, new abilities, added productivity and increased longevity that come from a Nebraska Wesleyan education.

## A proven talent pool

You get access to highly qualified students and alumni through our Career Center and job posting services. And hosting NWU interns gives you the opportunity to evaluate talent before your competitors.





Programs that power up your organization

Regional employers "desire to hire" Nebraska Wesleyan alumni because the NWU experience delivers professional success.

The Association of American Colleges & Universities (AAC&U) studied the college experiences of highly successful professionals. That research identified 11 high-impact practices that set them up for success.

While most schools offer a handful of these practices, Nebraska Wesleyan delivers on all 11.

#### **AAC&U High-impact Practices**

- 1. First-year seminars
- 2. Common intellectual experiences
- 3. Learning communities
- 4. Writing-intensive courses
- 5. Undergraduate research
- 6. Collaborative projects
- 7. Diversity and global learning
- 8. Service learning
- 9. Internships
- 10. Capstone projects
- 11. Reflective e-portfolios

When you partner with NWU, you align your organization with the school that's doing the most to prepare the next generation of successful community leaders.





# These are win-win partnerships.

Your partnership with Nebraska Wesleyan University can take many forms. And each one brings real benefits to your organization.

## Increase resources with NWU interns.

NWU interns do valuable work for your organization. By integrating them into your team, you expand your future hiring pool with talent that truly understands your organization's mission and culture.

# Get fresh perspectives through capstone projects.

NWU's MBA students and undergraduate seniors directly collaborate with businesses through their capstone projects. These projects have resulted in well-crafted small-business marketing plans, valuable research and recommendations for business expansion, and multifaceted business plans for startups.

## Expand your staff's network.

When your employees study at NWU, they make personal and professional connections with Nebraska Wesleyan faculty and classmates. Those relationships expand the ways they look at challenges at work. And those fresh ideas often inspire new solutions to some stubborn problems.

### Bring in experts.

Bring NWU's faculty expertise to your workplace for professional development experiences. NWU professors regularly present on topics ranging from career advancement to fostering organizational leadership. Presentations can take the form of "lunchand-learns," webinars, mini-lectures or trainings matched to your needs.

## Spot talent.

Your NWU partnership enables your organization to post job openings through the recruiting website, Handshake. Your presence on Handshake increases your applicants and expands your organization's visibility within the Nebraska Wesleyan community.

# Connect employees to thousands in scholarships.

Let your colleagues know about the NWU scholarships they qualify for as community partner employees. It's a valuable benefit to them. And the skills they learn will immediately strengthen your organization.







# Locations and programs in your community

Lincoln campus 5000 Saint Paul Avenue Lincoln, Nebraska 68504

Omaha site 14010 FNB Parkway, Suite 700 Omaha, Nebraska 68154

## **NWU** graduate programs

- > Master of Business Administration
- > Master of Science in Nursing
- > MSN/MBA joint degree
- > MSN to MBA Bridge
- > Master of Social Work (Lincoln only)
- > Coming soon: Master of Athletic Training (Lincoln only)

## NWU adult undergraduate programs

- > Bachelor of Science in business administration
- > Bachelor of Science in Nursing (RN to BSN)
- > Bachelor of Science in organizational leadership and communication
- > Bachelor of Science in social work



## We accomplish more together.

Your partnership with Nebraska Wesleyan University is all about making your organization stronger. Let's talk about new opportunities.

