

# the book.





# hello.

Families heal together. Communities build together. We firmly believe that our ability to deliver hope and healing is also done together. With you.

At Ronald McDonald House Charities in Omaha (RMHC), we work hard to provide a home away from home for families while their critically ill children receive medical treatment in Omaha-area hospitals. And while we are unapologetically excellent at delivering on our commitment to do so, the backbone that allows us to is the Nebraska business community that you are a very intrinsic part of.

We are able to provide cutting-edge support because we have created a trusted, efficient, and adaptable organization built on results and accountability who is just as invested in the success of corporate social responsibility as you are. We intersect where personal touch meets professionalism to provide a wide selection of opportunities to create esprit de corps within your team with the intent to ultimately benefit your bottom line.

Our sponsors come from a wide range of backgrounds, so we have a wide variety of ways to have a great time while getting involved. We know your plate is already full, so we thought this book would serve as a comprehensive guide to choose what makes sense for your team, your budget, your bandwidth, and your goals without having to search further than here. Let us know if you like it. Let us know if you don't. We'll always listen, because as we are invested in illustrating what is possible when helping sick kids, we are laser-focused on doing this in tandem with you.

**Lindsey Rai Kortan**  
Chief Executive Officer  
Ronald McDonald House Charities in Omaha





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**For help navigating ways of giving back or getting involved, please call Kari Ketcham today at 402.346.9377 ext. 128.**



**financial  
support &  
sponsorships.**

# The All-In Package.

## become an Arch Sponsor

Become a year-round supporter and sponsor **three** or more of our signature events at the \$1,000 level or above. Events include:

### Keynote Luncheon With The Potash Twins

Tuesday, March 17, 2020 • Scott Conference Center • Omaha, NE  
\$1,000 Table or Above

### Wings & Wheels Silverhawk

Friday, May 1, 2020 • Silverhawk Aviation • Lincoln, NE  
\$1,200 Table or Above

### Annual Golf Tournament

Monday, May 18, 2020 • The Players Club at Deer Creek • Omaha, NE  
\$1,200 Foursome or Above

### Wings & Wheels Signature

Friday, September 11, 2020 • Signature Flight Support • Omaha, NE  
\$1,200 Table or Above

### Kids & Clays Sporting Clays Tournament

October 16-18, 2020 • Oak Creek Sporting Club • Brainard, NE  
\$1,000 Team or Above

## what's included:

- Show your support for RMHC year-round.
- Brand placement on [rmhcomaha.org](http://rmhcomaha.org) year-round.
- Signage at all signature events.
- One table/team or more. See event page for specific details.
- Three additional social media posts dedicated to your company during the year.



*Whiting Turner Team at RMHC Sporting Clays Tournament*



*Guests from Johnstone Supply at Wings & Wheels*



*Premier Bank Team at RMHC Golf Tournament*



# keynote luncheon

**Tuesday, March 17, 2020 • Scott Conference Center • Omaha, NE**

Join us for a delicious, exclusive luncheon where you'll get to hear from (and rub shoulders with) the incredibly talented Potash twins.

Labeled by NPR as the "Twin Horns of Joy," Adeev and Ezra Potash are musicians, entertainers and the hosts of Bravo TV's "Beats + Bites" and Travel Channel's "Southern Road Trip with The Potash Twins" (from Executive Producer Andrew Zimmern). Their 2015 release entitled "The Potash Twins" reached number nine on the iTunes Jazz Charts (produced by Steven Greenberg, writer/producer of "Funkytown").

The twins have performed around the world at notable venues such as Jazz at Lincoln Center, The Hollywood Palladium, The Regent LA, and many more. Their music can even be heard at the Loews Hotel in New Orleans, the birthplace of jazz. They have also performed on several occasions at Berkshire Hathaway's Annual Shareholders Meeting.



## title sponsor • \$5,000

- Three tables of ten guests each
- Brand recognition in the following areas:
  - Event program
  - RMHC event web page
  - Event signage
  - Table signage
- Dedicated social media post for your company
- Meet & greet with the keynote speakers

## vip sponsor • \$2,500

- Two tables of ten guests each
- Brand recognition in the following areas:
  - Event program
  - RMHC event web page
  - Event signage
  - Table signage
- Meet & greet with the keynote speakers

## table sponsor • \$1,000

- One table of ten guests
- Brand recognition in the following areas:
  - RMHC event web page
  - Table signage

## individual tickets • \$100



Guests were introduced to Jonathan's story during lunch



Jay Noddle with 2018 speaker, Mark Allen, & Dr. Harris Frankel



Husker legend Matt Davison spoke at the 2019 Keynote Luncheon

# register here:

To register, please complete the below form and send to Ronald McDonald House Charities at 620 South 38th Avenue, Omaha, NE 68105. To sign up online, please visit [www.rmhcomaha.org/keynote](http://www.rmhcomaha.org/keynote).

I will be attending.

I will not be attending.

Please accept my donation of: \_\_\_\_\_

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please select a Keynote Luncheon sponsorship level:

Title Sponsor - \$5,000

Table Sponsor - \$1,000

VIP Sponsor - \$2,500

Individual Tickets - \$100 each - # of tickets \_\_\_\_\_

My check is enclosed.

Please charge my credit card.

Invoice me.

My company will match my donation.

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Guest Names: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



# wings & wheels silverhawk

Friday, May 1, 2020 • Silverhawk Aviation • Lincoln, NE

Our gala is unlike any other! It's an exclusive night of viewing exotic cars and aircraft in a private airplane hangar at Silverhawk Aviation, complete with local gourmet small bites and cocktails, entertainment, and a live auction.

## title sponsor • \$15,000

- Three tables of ten guests each, including VIP Party Access
- Opportunity to speak during event program
- Brand recognition in the following areas:
  - Full-page ad in event program
  - Logo on step and repeat
  - Prominent logo placement during event presentation
  - Logo placement on rmhcomaha.org homepage year-round
  - Dedicated social media post for your company
  - Event signage

## premier sponsor • \$10,000

- Two tables of ten guests each, including VIP Party Access
- Brand recognition in the following areas:
  - Full-page ad in event program
  - Logo on step and repeat
  - Logo placement on rmhcomaha.org event page
  - Dedicated social media post for your company
  - Event signage

## vip sponsor • \$7,500

- Two tables of ten guests each, including VIP Party Access
- Brand recognition in the following areas:
  - Half-page ad in event program
  - Logo placement on rmhcomaha.org event page
  - Dedicated social media post for your company
  - Event signage

## wings & wheels sponsor • \$3,000

- One table of ten guests
- Brand recognition in the following areas:
  - Listing in event program
  - Logo placement on rmhcomaha.org event page
  - Mention in RMHC social media post
  - Event signage

## table sponsor • \$1,200

- One table of ten guests
- Branding on event signage

## individual ticket • \$120

“  
**I first met the RMHC team last year during the Wings and Wheels event, and between the people and the purpose, it was the best event I've ever been a part of. Their fun attitude and passion they have for this wonderful cause is contagious, and Silverhawk Aviation couldn't be happier to partner with them on this event.**

”  
- John Geary  
Silverhawk Aviation



*Guest touring one of Silverhawk's private aircrafts*





*Wings & Wheels will be hosted at Silverhawk Aviation*



*Private aircraft and vehicles will be on display for viewing*



*Guests experience the luxury of private aircraft*

# register here:

To register, please complete the below form and send to Ronald McDonald House Charities at 620 South 38th Avenue, Omaha, NE 68105. To sign up online, please visit [www.rmhcomaha.org/silverhawk](http://www.rmhcomaha.org/silverhawk)

I will be attending.

I will not be attending.

Please accept my donation of: \_\_\_\_\_

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please select a Wings & Wheels Silverhawk sponsorship level:

Title Sponsor - \$15,000

Wings & Wheels Sponsor - \$3,000

Premier Sponsor - \$10,000

Table Sponsor - \$1,200

VIP Sponsor - \$7,500

Individual Tickets - \$120 each - # of tickets \_\_\_\_\_

My check is enclosed.

Please charge my credit card.

Invoice me.

My company will match my donation.

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Guest Names: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



# golf tournament omaha

Monday, May 18, 2020 • The Players Club at Deer Creek • Omaha, NE

Held at The Players Club at Deer Creek, our annual golf tournament plays host to roughly 50 foursomes. It's a perfect treat for clients, or just a beautiful day under the open skies.

## title sponsor • \$17,500

- Entries for four foursomes
- Opportunity to speak at the program.
- Brand recognition in the following areas:
  - Full-page ad in event program
  - Logo placement during event presentation
  - Logo placement on rmhcomaha.org homepage year-round
  - Dedicated social media post for your company
  - Designated hole sign



## premier sponsor • \$7,500

- Entries for three foursomes
- Brand recognition in the following areas:
  - Half-page ad in event program
  - Mention in event press release
  - Logo placement during event presentation
  - Logo placement on rmhcomaha.org event webpage
  - Dedicated social media post for your company
  - Designated hole sign

## vip sponsor • \$3,000

- Entries for two foursomes
- Brand recognition in the following areas:
  - Half-page ad in event program
  - Logo placement during event presentation
  - Logo placement on rmhcomaha.org event webpage
  - Dedicated social media post for your company
  - Designated hole sign

## golf team of 4 • \$1,200

- Entry for one foursome.

## hole sponsor • \$500

- Designated hole sign.

“  
**Midwest Medical is honored to have supported RMHC for the past 4+ years. Supporting such a great cause in our own community is something our company takes a lot of pride in. Knowing that through our support, and many other local companies support, families are well taken care of at the House during difficult times and throughout the entirety of their stay.**  
”

- Matt Travers,  
Midwest Medical Transport



*There is no shortage of team spirit on Team Zogleman at RMHC's Golf Tournament*



*The Darmodys represent a team from McDonald's*



*These guests won a helicopter trip above Omaha*



*Pat Morris, Jenny Green, & Matt Schulte*

# register here:

To register, please complete the below form and send to Ronald McDonald House Charities at 620 South 38th Avenue, Omaha, NE 68105. To sign up online, please visit [www.rmhcomaha.org/golf](http://www.rmhcomaha.org/golf).

I will be attending.

I will not be attending.

Please accept my donation of: \_\_\_\_\_

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please select a golf sponsorship level:

SOLD - Title Sponsor - \$17,500

Golf Team of 4 - \$1,200

Premier Sponsor - \$7,500

Hole Sponsor - \$500 each

VIP Sponsor - \$3,000

My check is enclosed.

Please charge my credit card.

Invoice me.

My company will match my donation.

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Player Names: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



# wings & wheels signature

## Friday, September 11, 2020 • Signature Flight Support

Our gala is unlike any other! It's an exclusive night of viewing exotic cars and aircraft in a private airplane hangar at Signature Flight Support, complete with local gourmet small bites and cocktails, entertainment, and a live auction.

### title sponsor • \$15,000

- Three tables of ten guests each, including VIP Party Access
- Opportunity to speak at the event program
- Brand recognition in the following areas:
  - Full-page ad in event program
  - Logo on step and repeat
  - Prominent logo placement during event presentation
  - Logo placement on rmhcomaha.org homepage year-round
  - Dedicated social media post for your company
  - Event signage

**SOLD**  
Nebraska Medicine

### premier sponsor • \$10,000

- Two tables of ten guests each, including VIP Party Access
- Brand recognition in the following areas:
  - Full-page ad in event program
  - Logo on step and repeat
  - Logo placement on rmhcomaha.org event page
  - Dedicated social media post for your company
  - Event signage

### vip sponsor • \$7,500

- Two tables of ten guests each, including VIP Party Access
- Brand recognition in the following areas:
  - Half-page ad in event program
  - Logo placement on rmhcomaha.org event page
  - Dedicated social media post for your company
  - Event signage

### wings & wheels sponsor • \$3,000

- One table of ten guests
- Brand recognition in the following areas:
  - Listing in event program
  - Logo placement on rmhcomaha.org event page
  - Mention in RMHC social media post
  - Event signage

### table sponsor • \$1,200

- One table of ten guests
- Branding on event signage

### individual ticket • \$120

“  
**The work that the Ronald McDonald House does to ensure these sick kids and their families have a safe and caring place away from home is a credit to humanity. I feel privileged to be a small part of helping this cause.**

”  
- David Spence,  
David Spence Cancer Foundation



*Develop Model Management models wearing designs by Agustin Delgado*



*Winner of The Big Event, Best Event Under 500 by Metro Magazine*



*Guests enjoy viewing exotic cars brought in by local owners*



*Jeannine Lane, Van Deeb, & Jacqelle Lane*

# register here:

To register, please complete the below form and send to Ronald McDonald House Charities at 620 South 38th Avenue, Omaha, NE 68105. To sign up online, please visit [www.rmhcomaha.org/signature](http://www.rmhcomaha.org/signature)

I will be attending.

I will not be attending.

Please accept my donation of: \_\_\_\_\_

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please select a Wings & Wheels Signature sponsorship level:

SOLD - Title Sponsor - \$15,000

Wings & Wheels Sponsor - \$3,000

Premier Sponsor - \$10,000

Table Sponsor - \$1,200

VIP Sponsor - \$7,500

Individual Tickets - \$120 each - # of tickets \_\_\_\_\_

My check is enclosed.

Please charge my credit card.

Invoice me.

My company will match my donation.

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Guest Names: \_\_\_\_\_





# sporting clays tournament

Friday - Sunday, October 16-18, 2020 • Oak Creek Sporting Club • Brainard, NE

Our Kids & Clays Sporting Clays Tournament is held annually at Oak Creek Sporting Club in Brainard, Nebraska, and it's an excellent chance to show appreciation for your clients and employees. Each team goes through ten stations for 100 shots total. You can also play some entertaining side games, participate in the silent auction, and enjoy a delicious lunch.

## title sponsor • \$10,000

- Entries for five teams of five shooters each, including the Friday VIP Shoot
- Opportunity to sponsor event program
- Brand recognition in the following areas:
  - Full-page ad in event program
  - Mention on rmhcomaha.org event webpage
  - Logo placement on rmhcomaha.org homepage year-round
  - Dedicated social media post for your company
  - Event signage, including station sign



## flurry sponsor • \$7,500

- Entries for four teams of five shooters each, including the Friday VIP Shoot
- Brand recognition in the following areas:
  - Half-page ad in event program
  - Logo placement on rmhcomaha.org event webpage
  - Dedicated social media post for your company
  - Event signage, including station sign

## lunch sponsor • \$5,000

- Entries for three teams of five shooters each
- Brand recognition in the following areas:
  - Half-page ad in event program
  - Logo placement on rmhcomaha.org event webpage
  - Dedicated social media post for your company
  - Event signage, including station sign

## gold sponsor • \$3,000

- Entries for two teams of five shooters each
- Brand recognition in the following areas:
  - Listing in event program
  - Mention on rmhcomaha.org event webpage
  - Event signage, including station sign

## team • \$1,000

- Entry for one team of five shooters

## station sponsor • \$500

- One station sign on course

“ I have been involved in the RMHC Sporting Clays Tournament now for about 15 years. For us this is a great team-building opportunity and a lot of fun, but more than that it is an opportunity to do something good and give back to the community. RMHC is a great organization and they help countless families through very difficult times. McGill Restoration is proud to support RMHC and will do so for many years to come.”

- Tim McGill  
McGill Restoration



Concentric Sporting Clays Team



Miller Electric Sporting Clays Team



McGill Restoration Sporting Clays Team

# register here:

To register, please complete the below form and send to Ronald McDonald House Charities at 620 South 38th Avenue, Omaha, NE 68105. To sign up online, please visit [www.rmhcomaha.org/clays](http://www.rmhcomaha.org/clays).

I will be attending.

I will not be attending.

Please accept my donation of: \_\_\_\_\_

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please select a Sporting Clays sponsorship level:

SOLD - Title Sponsor - \$10,000

Gold Sponsor - \$3,000

SOLD - Flurry Sponsor - \$7,500

Team - \$1,000

Lunch Sponsor - \$5,000

Station Sponsor - \$500

My check is enclosed.

Please charge my credit card.

Invoice me.

My company will match my donation.

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Team Names: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



# additional event support

## raffle & auction items

All of our events include a variety of raffle and auction items to help us raise funds for the House. Please contact us if you have an item or service you would like to contribute to an event.

## vendor support

All of our events require working with local vendors such as restaurants, rental companies and more. Please contact us if you would like to support an event with a product or service such as food, decor, etc.

## volunteer support

If you have an employee volunteer program and would like to volunteer at one of our events, please contact us for more details. Learn more about other volunteer opportunities on page 14.

## photo booth sponsor

A fun way your company can get involved with RMHC and our audience is by sponsoring the House photo booth. This sponsorship allows your logo to be placed on the photos taken within the photo booth so all of our event attendees see your logo when receiving a copy of their photos. Photo booth sponsorship packages range from \$500 to \$2,000, depending on the event.



*Auction and raffle items on display at Wings & Wheels*



*The Magnolia team prepares delicious small bites for guests*



*Beautiful floral arrangement provided by Family Fare*

“

**We do what we do for the House because we can, we care, we are in hospitality and we stand behind “Pure Hospitality”! What is “Pure Hospitality”? It’s family, community, genuine, unscripted, honesty. Along with our staff, we believe RMHC fits into all of these categories.**

- Tim Darby,  
Magnolia

”

# other ways to sponsor

Looking for other ways to support our families outside of our Signature events? Check out these great opportunities:

## therapy dog support

Sponsor our Chief Cheer Officer, Ralphie, the Golden Retriever who is our House Therapy Dog and provides compassionate support for all members of the family during their stay. Sponsor Ralphie and all of his needs throughout the year for \$3,500. Your sponsorship will cover needs such as food, health, grooming, etc.

Sponsors of Ralphie will receive recognition on the RMHC website, designated social media posts throughout the year, and mentions in media coverage when warranted. Please contact Ann Woodford at [awoodford@rmhcomaha.org](mailto:awoodford@rmhcomaha.org) to learn more.



*Ralphie,  
Chief Cheer Officer at RMHC*

## room sponsorships

Our House is the place families from afar call a home-away-from-home. If you would like to sponsor a specific room within our House, or dedicate a room to someone near and dear to your heart, please contact Kari Ketcham. Sponsorships begin at \$10,000.

## matching gifts

Looking for a way to maximize your donation? Donate today and let us know you would like your dollars to be used as matching funds. This allows us to ask our other donors to also give, and your donation doubles the final amount. Matching gifts can be made throughout the year or for specific campaigns, such as Omaha Gives! or our end-of-year Season of Giving campaign. By providing matching dollars, you will also receive recognition on House marketing materials such as print, email and social media promotions. Contact Hunter Samuels at [hsamuels@rmhcomaha.org](mailto:hsamuels@rmhcomaha.org) for more information.

## design your own

Interested in giving but not sure where to start or don't see the ideal fit here? No problem! Please contact our Chief Development Officer, Kari Ketcham, today! She will be glad to help design a sponsorship package that fits your giving preferences.

“

**It is Baird Holm's pleasure to honor Ronald McDonald House Omaha with our 2019 Gratitude Award. We chose the Ronald McDonald House because they are truly making a difference in the lives of those who need help the most. We are grateful for their ongoing and ever-expanding work.**

- Richard E. Putnam,  
Baird Holm

”



# employee volunteerism & engagement



# Meals That Heal



The kitchen is the heart and soul of any home; a place where families congregate at the end of the day to share laughs, tears, and love over a meal. A place that inspires healing. That is absolutely no exception in our House.

## What is it?

Meals That Heal is the cornerstone of our House program, relying completely on people within the community to keep it up and running. As a Meals That Heal volunteer, you provide so much more than just food: you provide families with time to decompress with others after a tough day at the hospital, the comfort and warmth of a home-cooked meal, and conversation shared with families and members of the Omaha community. You provide them with extra support during some of their most challenging times.

## Who volunteers?

Everyone can volunteer! Families, groups of friends, university and high school student groups, businesses, churches, and civic organizations alike volunteer to cook for our families. We only ask that during flu season (November 1 – April 1) no one under the age of 18 volunteers.

## How does it work? What do we cook?

Meals That Heal volunteers work as a group (up to 10 people) to plan menus, purchase ingredients and prepare meals in our House's fully-equipped kitchen. ALL food must be prepared in our kitchen or brought directly from a commercial kitchen or grocery store. We are not able to serve par-baked or pre-prepared food.

## Freezer Meals Program

Not available to prepare dinner? No worries! We now have the Freezer Meals Program, an opportunity for volunteers to visit the House during business hours to prepare a meal that is frozen and saved for a later date for our families.

## Sponsorship Opportunities

Would your company like to sponsor our Meals That Heal program? For \$1,000, your company will have brand placement on a barstool for one year in the House kitchen and will support program needs such as coordination, kitchen supplies, and Freezer Meal supplementation.

**“ OSI is a global meat processing company that provides products to McDonald's around the world. Supporting the RMHC is a natural extension of our partnership with McDonald's. Our local OSI team enjoys the fellowship with the families, and with each other. I am always inspired by the families and how they stay strong with everything they are going through. If we can provide a little bit of normalcy, then our time was well spent!**

- Cheryl Goff,  
OSI



*Dr. Eric & Sarah Nagengast  
(Photo credit: UNMC)*



*Magnolia Hotel*



*OSI Group*

# volunteering

## around the house

Help around the House is always needed. Volunteer to help us with general cleaning, organizing, landscaping, and pop tabs, among many other House projects.

## event volunteers

Volunteers are needed for all signature and third party events.

## big red friday

On Friday, September 4, 2020, from 6:00-9:00 am, Husker flags will be sold at participating McDonald's stores across Nebraska and Southwest Iowa for \$5 each, with proceeds benefiting the families at RMHC in Omaha. Volunteers are needed at all McDonald's stores throughout Nebraska. Companies may also pre-order bulk quantities of flags as client or staff gifts.

## stuff the pantry

Join RMHC as we partner with Baker's grocery stores and Black Belt Movers to Stuff the Pantry. From November 21-22, visit the Baker's location at Saddle Creek or Pepperwood to donate one of the many items on our pantry wish list. Volunteers are needed to help collect items at each location during two-hour shifts. This event is great for groups or families!

## join a committee

Looking to join a planning or support committee? We have those too! Each of our Signature Events has a dedicated planning committee.



*Sherwin Williams volunteers around the House*



*Ardi Blazek volunteers on Big Red Friday*



*Stuff the Pantry is a great volunteer opportunity*

“

**We are proud to volunteer for the worthy cause that is RMHC. It is amazing that giving only a few hours of our day can help ensure families have a place to stay during the most difficult time in their lives.**

- Ally Morris  
Gallagher

”

# get involved

Another way of supporting RMHC in Omaha is by attending other unique events. Many of our incredible partner organizations host fundraisers at their very own events. You can give back by attending these events and participating in their activities.

## O.P.E.N. Speaker Series

### Omaha, Philanthropy, Education, & Networking

Looking to make an impact? Curious to hear insights from some of the most successful local business leaders? Want to meet new people who support our community? If so, this is the event for you! Past speakers include Ron Carson and Greg Cutchall. Visit [www.rmhcomaha.org/open](http://www.rmhcomaha.org/open) for upcoming events and details.

## Omaha Lancers

### Pop Tab Collections

Don't forget to drop off your pop tabs when you visit Omaha Lancers hockey home games - an official drop zone for RMHC Pop Tabs. Pop tabs may also be donated directly to RMHC in Omaha. Visit [www.lancers.com](http://www.lancers.com) for ticket prices and more information.

## Omaha Storm Chasers

### Hurl the Pearl

When you attend Omaha Storm Chasers home games, be sure to play Hurl the Pearl! For just \$2 per ball, you have chances to win prizes, and all proceeds benefit the families staying at RMHC in Omaha. Visit [www.milb.com/omaha](http://www.milb.com/omaha) for ticket prices and more information.

**“ We partner with hundreds of organizations in the metro area, but the relationship we have had with Ronald McDonald House has been different. From raising funds at Werner Park during Chasers games through Hurl the Pearl, to cooking and serving families at the House, all our interactions have been mutually rewarding and beneficial to all parties...a true partnership. We are excited about the 2020 season to be able to positively impact the House. ”**

- Martie Cordaro  
Omaha Storm Chasers



O.P.E.N. Host Josh Brink & Speaker  
Ron Carson



Omaha Lancers



Stormy of the  
Omaha Storm Chasers



# employee giving

## employee fundraising campaigns

Gather your family, friends, or co-workers and raise money for RMHC in Omaha. Some great examples are Jeans Day, Bake Sale, Bags Tournament, etc. Anything is possible and the options are endless. If your company matches employee gifts, you can double the impact!

## league of extraordinary givers

When you join the League of Extraordinary Givers, you pledge to donate just \$20 per month. When you do so, you are sponsoring one night for a family each month. To learn more and sign up, please visit [www.rmhcomaha.org/lxg](http://www.rmhcomaha.org/lxg).

## community services fund of nebraska

Community Services Fund connects you to the charities you care about through Workplace Giving. Here's how it works: businesses and employers who want to give back to their communities become our partners and give their employees an opportunity to automatically donate a small portion of their regular paychecks.

When employees give to Community Services Fund, those donations go straight to the registered nonprofit partners of their choice! Thanks to hundreds of regular, small donations, these nonprofit organizations can accomplish amazing things in your community. To learn how your business can sign up, visit [www.communityservicesfund.org](http://www.communityservicesfund.org).

## omaha gives!

Join us on May 20, 2020 as we celebrate the city-wide giving event of Omaha Gives! Visit [www.omahagives.org](http://www.omahagives.org) for more information.

## together a greater good

TAGG (Together A Greater Good) is an Omaha start-up whose mission is to enable anyone to support their favorite school, non-profit or team without spending an extra dime. The 'Together A Greater Good' smartphone app allows people to "TAGG" their purchase at participating businesses all over town, that will donate 5 percent of the total to the customer's favorite cause. TAGG at over 200 participating businesses by simply snapping a picture of your receipt or scanning the QR code provided by the business. Visit [www.togetheragreatergood.com](http://www.togetheragreatergood.com) for more information.

## amazon smile

When you shop on AmazonSmile, the AmazonSmile Foundation will donate 0.5% of the purchase price of eligible products to the charitable organization of your choice. Support RMHC by shopping at [bit.ly/RMHCAmazonSmile](http://bit.ly/RMHCAmazonSmile).

## facebook fundraisers

One of the simplest fundraisers is one done on Facebook. Create your own campaign for RMHC and encourage your friends and followers to help you raise money.

# employee giving

## host a donation drive

Another way you can give back is by hosting a donation drive benefiting the families who stay with us.

You can support our families by finding our wish lists on:

- Amazon ([bit.ly/RMHCAmazon](http://bit.ly/RMHCAmazon))
- SHARE Omaha ([bit.ly/RMHC-ShareOmaha](http://bit.ly/RMHC-ShareOmaha))

Host your own donation drives and collect items like:

- New Toys
- New Tupperware/Kitchen Supplies
- Household Supplies
- Pop Tab Collection Drive - Host a pop tab donation drive anytime throughout the year. We collect and recycle aluminum pop tabs and the funds received help pay our electric bill.
- Holiday Adopt-A-Family - Adopt a family staying at RMHC during the month of December. Our incredible donors help provide these families a wonderful holiday while they are away from their homes.

## donate a vehicle

By donating your car, truck, boat, RV, or other vehicle to RMHC in Omaha, you are helping provide families with a home-away-from-home during the hospitalization of their seriously ill or injured children. Call 855-CARS-HELP (855-227-7435) or visit [www.CarsHelp.org](http://www.CarsHelp.org) to learn more.



*Nebraska State Patrol hosted a toy drive for families at the House*



*Magnolia Hotel hosted a massive food drive benefiting the House*



*Southwest High School National Honor Society works on pop tabs*

**“ The AOI Gives program is designed to promote teamwork, leadership, employee engagement, community involvement and our identity as a company who cares. The RMHC program provided our 2019 team with a unique opportunity to interact with families directly and to find ways everyone within our organization could participate – no small feat considering the diversity of staff and services that make up our organization. ”**

- Chris Hill  
AOI







# in-kind donations & services

# gifts in-kind

## gifts in-kind

The House's wish list runs long. Think of it this way – we often have nearly 100 people staying with us. That means we go through a lot of paper towels, laundry detergent, etc. Providing a comfortable stay for our families not only takes a wonderful house, but an amazing amount of items that need to always be on hand. Below you will find a list of items, big and small, that we are always grateful to accept from our loving donors.

If you're more into online shopping, you can make wish list donations from anywhere! Just visit our page at SHARE Omaha ([bit.ly/RMHC-ShareOmaha](http://bit.ly/RMHC-ShareOmaha)), click the items you'd like to give, and after you complete your purchase, the order will be shipped directly to the House.

### Our Wish List:

- Foil casserole pans 9"x13"
- Ziploc bags – quart and gallon size
- Laundry soap – liquid
- Clorox wipes
- Paper plates and bowls
- Hand soap
- Tub/tile cleaner
- Napkins
- Breakfast bars
- Cereal
- Printer paper
- Boxed meals – Mac 'n' cheese, Hamburger Helper
- Baking mixes – Biscuits, quick breads, cake, cornbread, etc.
- Canned fruits & vegetables

Please visit [rmhcomaha.org](http://rmhcomaha.org) to view our full and current Wish List.

## services in-kind

RMHC also accepts donations of services to help maintain our facility, grounds, and programs. These services include:

- Lawn Care
- Commercial Cleaning - Windows, Carpet, Flooring, Etc.
- Hair Care
- Maintenance
- Professional Services - Legal, Human Resources, Mental Health, Etc.
- Many more!



**RMHC has held a special place in my heart for many years as a board & committee member. My favorite part of every board meeting was the beginning when a child from the House and their parent would come in to tell us about their journey to the House and what RMHC means to them. When my business partner in Capitol Beauty School (Matt Meduna – former RMHC board President also) and I heard about the salon going into the House we couldn't wait to sponsor it and bring our instructors/students down to cut & style hair to help lighten the load a bit for the patients & their family members. We always enjoy our time at RMHC and always get back more than we can ever give!**

- David Potter,  
Capitol Beauty



# about us

## our mission

The mission of Ronald McDonald House Charities in Omaha (RMHC) is to create and operate programs that directly improve the health and well-being of children. We strive to do so by providing opportunities that strengthen children and families during their most difficult and challenging times. The specific purpose of the Ronald McDonald House Charities is to support access to care, reduce financial burden, provide psychosocial support keeping families together, enhance clinical experiences and outcomes and help families resume normalcy.

## board of directors

Dr. David Mercer  
PRESIDENT  
Scott Searl  
PAST PRESIDENT  
Lisa Schiele  
SECRETARY  
Cindy Schroeder  
TREASURER

Allison Balus  
Tracy Carmichael  
Kristin Dobski  
Jeff Francis  
Dr. Harris Frankel

Dr. Ken Hansen  
Jeff Kavich  
Dr. Edward Kolb  
Steve Leonard  
Wendy Moran

Diana Novoselska  
Andrea Skolkin  
John Sturgeon

### In Loving Memory of Dave Deao, The Winery

Dave served on our board from 2014-2019 and was very dedicated to his volunteer work with the House and the families we serve. In his memory, RMHC in Omaha has dedicated a family room to Dave, where artwork created by his grandchildren will live on in his memory, and families who visit can enjoy for years to come.

## staff

Lindsey Rai Kortan  
CHIEF EXECUTIVE OFFICER

Tina Moulton  
CHIEF OPERATING OFFICER

Kari Ketcham  
CHIEF DEVELOPMENT OFFICER

Vicky Sheeler  
DIRECTOR OF FAMILY SERVICES

Emily Mozer  
VOLUNTEER & EVENTS DIRECTOR

Hunter Samuels  
STEWARDSHIP & COMMUNICATIONS MANAGER

Ann Woodford  
MARKETING MANAGER

Laurie Cope  
SPECIAL PROJECTS COORDINATOR

Mackenzie Leahy  
PROGRAM COORDINATOR

Allison Brown  
GRANT WRITER

### Guest Services Team:

Jim Conley  
Joan Johnson  
Damany Rahn  
Annmarie Robinson  
Bettye Simonds  
Kate Wakefield

**If you'd like to talk through your ideas,  
call Kari Ketcham today at 402.346.9377.**







**RMHC**<sup>®</sup>  
Omaha

**Ronald McDonald House Charities in Omaha**  
620 South 38th Avenue • Omaha, Nebraska 68105  
402.346.9377 • [www.rmhcomaha.org](http://www.rmhcomaha.org)

